

CELEBRATING

10
YEARS

GTA

**PARTNERS IN
PROJECT GREEN**

A PEARSON ECO-BUSINESS ZONE

Membership Package

Join a Community of Leading Businesses & Green your Bottom Line



www.partnersinprojectgreen.com/membership



Become a Member - *Register Today!*

Realize Bottom Line Results

- ✓ Achieve cost savings
- ✓ Increase operational efficiency
- ✓ Attract, retain and engage employees
- ✓ Drive innovation and create new business opportunities
- ✓ Manage risk through peer-to-peer learning and collaboration
- ✓ Access a team of sustainability experts



Join a Community of Eco-Business Leaders

Accelerate cost-saving innovations by connecting with your neighbours and taking advantage of unique peer-to-peer learning and collaboration opportunities in:



**ENERGY
PERFORMANCE**



**STAKEHOLDER
ENGAGEMENT**



**WASTE
MANAGEMENT**



**WATER
STEWARDSHIP**



MEMBER

Let the Journey Begin

Businesses integrating sustainability into their operations and greening their bottom lines.

Benefits

Enhanced Support

Welcome package and consultation upon sign-up.

Facilitated introductions to other businesses in the network*.

Profile and recognition (case studies, website and social media).

Assistance identifying relevant opportunities for your business.

Preferential Pricing

Get access to exclusive networking events.
Save up to \$150 per employee per year.

Get 20% off Partners in Project Green programs & services.
Save up to \$4,000 per company per year.

Get 20% off all Sustainability Skills Labs. **Save up to \$50 per employee per year.**

Receive discounts on partner programs.

Specialized Resources

Access in-depth training videos and inspiring keynote addresses.

Access procurement and resource reduction tools.

*For the purpose of collaboration and knowledge sharing only.

Commitments

- Provide key contact information.
- Respect Partners in Project Green Code of Conduct.

Create a Business Profile Page

- Provide one designated contact to manage the relationship with Partners in Project Green.
- Provide basic information about your company and its environmental profile.
- Sign up for information about relevant Partners in Project Green programming.

Provide Basic Data on Sustainability Initiatives

- Share basic outcomes of your organization's sustainability initiatives.

Eligibility Criteria

- Organizations of all sizes and structures are welcome.

"Involvement with Partners in Project Green



Pratt & Whitney Canada
A United Technologies Company

and initiatives such as the Energy Leaders Consortium is a way for Pratt & Whitney Canada to improve the way the organization makes energy management decisions as well as gain valuable knowledge through peer networking."

- **Scott Hendershot, Project Manager**



AMBASSADOR

Lead by Example

Businesses embracing business-to-business collaboration and at the forefront of creating an internationally recognized eco-business zone around Toronto Pearson and beyond.

Benefits

Dedicated Services and Unique Opportunities

Enjoy all member-level benefits, including preferential pricing and specialized resources. **(\$4,000 per company per year)**

Dedicated business advisory services: receive personalized support to meet your sustainability needs.

Ambassador Circle: enjoy VIP networking and backstage access opportunities.

Enhanced Recognition and Profile

Highlight your sustainability achievements with engaging case studies.

Gain access to exclusive media opportunities.

Inspire others to action with unique speaking engagement opportunities.

Showcase your leadership through our website, social media channels and annual reports.

Commitments

Meet Partners in Project Green Ambassador Eligibility Standards

- Enroll in no less than three Partners in Project Green Initiatives per year.

Community Mentorship

- Share sustainability expertise by providing mentorship to Partners in Project Green.

Serve as Partners in Project Green Spokespeople

- Provide senior leadership support to help recruit new Partners in Project Green members.
- Provide senior leadership support to increase awareness of eco-business opportunities through speaking and media opportunities.

Provide Detailed Data on Sustainability Initiatives

- State publicly declared sustainability targets.
- Share more detailed descriptions of your organization's sustainability initiatives via semi annual reports.

Eligibility Criteria

- Corporate level commitment towards sustainability.
- Public disclosure of company's social and environmental impact using recognized methodologies.
- Senior level commitment to honor Partners in Project Green Ambassador responsibilities and commitments for all facilities located in the Greater Toronto Area (GTA).

"The truly unique value of Partners in Project Green centers around bringing businesses together to drive results on a large scale. As an Ambassador, we have experienced first-hand how this collaboration drives innovation and uncovers new business opportunities for everyone involved."

- Trevor Lui, Director of Operations and Sustainability, International Centre

**THE
INTERNATIONAL
CENTRE**



Register Now!

WWW.PARTNERSINPROJECTGREEN.COM/MEMBERSHIP



ECO SOLUTION PROVIDER

Offer Sustainable Solutions

Product and service providers wishing to help Partners in Project Green members find solutions to their sustainability challenges.

Benefits

Promote your services to the Pearson Eco-Solution Provider Business Zone community: 2,000+ businesses – and growing

Access business development opportunities through our four performance area programs.

Showcase your business on the dedicated Special Offers webpage.

Position your latest offerings at the very top of our Green Vendor Directory.

Welcome announcement and promotion of sustainability initiatives through our social media channels.

Receive first-right of refusal for sponsorship opportunities and enhanced recognition benefits.

Enjoy discounted access to Partners in Project Green events and partner offerings. **Save up to \$4,000 per company per year.**

Educate

Share the success stories of your clients by providing case studies for the Partners in Project Green website.

Speak directly to the community at one or more of our unique event opportunities.

Open participants' eyes to new and innovative solutions by taking advantage of the 20% discount on webinar hosting fees.

Commitment

- Meet Partners in Project Green Eco-Solution Provider Eligibility Standards.
- Provide key contact information.
- Respect Partners in Project Green Code of Conduct.

Create a Business Profile Page

- Provide one designated contact to manage the relationship with Partners in Project Green.
- Provide basic information about your company and its environmental profile.

Provide Basic Data on Sustainability Initiatives

- Share basic outcomes of your clients' sustainability initiatives via semi-annual reports.

Eligibility Criteria

- Provide solutions with social and/or environmental benefits.
- Senior level commitment to honor Partners in Project Green Eco-Solution Provider responsibilities and code of conduct.
- Provide letter of endorsement from a Partners in Project Green Member or Ambassador.

"Getting the word out on innovative environmental



technologies can be challenging. With Partners in Project Green, we have the opportunity to communicate to a diverse group of organizations who all have the same objectives – improving environmental sustainability and operational performance. And that is invaluable."

- Mike Brandt, CFO, Monteco and Director of ONEIA



Register Now!

WWW.PARTNERSINPROJECTGREEN.COM/MEMBERSHIP



PROFESSIONAL

Partners in Project Green welcomes independent professionals

Benefits

Dedicated Services & Unique Opportunities

Network Access.*

Discounts on Partners in Project Green events.

Discounts on Partner events.

Support for procurement and project implementation.

*For the purpose of collaboration and knowledge sharing only.

Commitment

- Provide key contact information.
- Respect Partners in Project Green Code of Conduct.

Pay Annual Minimal Contribution fee \$250

Create membership listing

- Sign up for information about relevant Partners in project Green programming.

Eligibility Criteria

- Individual level of membership.
- All independent professionals are welcome.



Register Now!

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Annual Membership Fees



Become a Member - *Register Today!*

Number of Employees	MEMBER	AMBASSADOR	ECO SOLUTION PROVIDER
1-75	\$350	\$650	\$1350
75-149	\$750	\$1,050	\$1,750
150-299	\$1,250	\$1,550	\$2,250
300-499	\$1,750	\$2,050	\$2,750
500+	\$2,250	\$2,550	\$3,250

- SIGN UP FOR A 3 YEAR MEMBERSHIP AND RECEIVE A 20% DISCOUNT -

Notes:

For Professionals: Individual level of membership with a minimal annual contribution rate \$250.

For Members: Membership fees apply to all employees of a single facility.

For Ambassadors: Membership fees apply to all employees in all facilities located in the Greater Toronto Area (GTA).

In all cases, membership fees remain valid for the calendar year. Members who register after November one will remain in good standing for the duration of the

following calendar year. A grace period of 30 days will be given for renewal. *Members, Ambassadors and Eco-Solution Providers* who wish to maintain their membership status and corresponding benefits are required to renew their membership before the end of the grace period.

HST will be added to all membership fees.



How to Register – 3 Easy Steps

1. Select the desired membership category
2. Fill out the registration form
3. Complete payment



We're All About Community



At Partners in Project Green, we believe things go better when friends and neighbours work hand-in-hand. So we bring like-minded organizations together to share creative sustainability ideas and success stories, and collaborate on green business initiatives that create REAL VALUE.

Where We're Coming From

We are an initiative of the Toronto Pearson Greater Toronto Airports Authority (GTAA) and Toronto and Region Conservation Authority (TRCA), Partners in Project Green is a fast-growing community of businesses, government bodies, institutions and utilities working together to build the **LARGEST ECO-BUSINESS ZONE IN THE WORLD.**

LEARN MORE - www.partnersinprojectgreen.com



THE PEARSON ECO-BUSINESS ZONE: Map data © 2015 Google