

THE TORONTO AND REGION CONSERVATION AUTHORITY

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TO

MINUTES OF THE PARTNERS IN PROJECT GREEN STEERING COMMITTEE #2/09

April 16, 2009

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MINUTES OF THE PARTNERS IN PROJECT GREEN
STEERING COMMITTEE #2/09
 April 16, 2009

PPG1

The Partners in Project Green Steering Committee met at GTAA Head Office on April 16, 2009. Toby Lennox called the meeting to order at 2:15 pm.

PRESENT

Toby Lennox.....	Chair
Eve Adams.....	Member
Suzanne Barrett	Member
Brad Chittick	Member
Bob Delaney.....	Member
Brian Denney	Member
Suzan Hall.....	Member
Walter Kraus.....	Member
Neil Lacheur	Member
Carman McClelland	Member
Mark O'Connor.....	Member
Dan Pastoric.....	Member
Maja Prentice	Member
Ernie L. Springolo	Member
Renee Spurell.....	Member
Anne Tennier.....	Member
Blair Wolk	Member

STAFF

Chris Caldwell.....	TRCA
Bernie McIntyre.....	TRCA
Joanna Parsons.....	TRCA
Chris Rickett.....	TRCA
Ivy Samcoe.....	TRCA
Chandra Sharma.....	TRCA
Susan Amring.....	City of Mississauga
Mary Bracken.....	City of Mississauga
John Alderdice.....	City of Toronto
Mark Singh.....	City of Toronto
Jeff Baines.....	City of Brampton
Susan Jorgenson.....	City of Brampton
Randy McGill.....	GTAA
Irene Hawrylyshyn.....	GTAA
Johann Manente.....	Region of Peel

GUESTS

Irene Jones (Alternate) Etobicoke-Mimico Watersheds CoalitionMember
 Karen Ras.....Enersource
 Alan Rickard.....Rothsay Biodiesel Group
 Randy Hansuld.....RBC Commercial Markets

REGRETS

Mike Brandt..... Member
 John Coyne.....Vice Chair
 Ferg Devins.....Member
 Andrew Gustyn Member
 Sandra Hames.....Member
 Jane Holmes.....Member
 Ian Howcroft.....Member
 Eric Lange.....Member
 Gael Miles.....Member
 Darryl Neate.....Member
 Bob Griesbach.....Member

DISCLOSURE OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF

Anne Tennier declared a conflict of interest in regard to item 4.3.1 Bio-Diesel Marketing Partnership.

Dan Pastoric declared a conflict of interest in regard to item 4.3.2 Renewable Energy Promotion.

PRESENTATIONS

- (a) Green Energy Act & Opportunities for Partners in Project Green, Enersource Hydro Mississauga

Dan Pastoric, Enersource Corporation, provided a brief outline of the Green Energy Act and its key priorities to foster conservation and energy culture in Ontario. Mr. Pastoric also discussed the benefits of the Act for Partners in Project Green such as being a catalyst for green business development. The Steering Committee agreed that it would be mutually beneficial for the Minister of Energy and Toby Lennox, assisted by Bob Delaney, to meet and align objectives and provide the Minister with a resource for practical issues in energy management and consultation. Toby Lennox is to keep the Steering Committee informed of the outcome.

RES. #PPG7/09 - BUSINESS PLAN DEVELOPMENT

To update the Partners in Project Green Steering Committee on the current work of the Business Plan Development Team.

Moved by: Carman McClelland
Seconded by: Eve Adams

THAT the background report on the Partners in Project Green strategic priorities and budget be received for Steering Committee input;

THAT the Business Plan Development Team proceed with the development of the Partners in Project Green Business Plan;

AND FURTHER THAT the draft Partners in Project Green Business Plan be brought back to the Steering Committee for input and endorsement.

AMENDMENT

RES. #PPG8/09 -

Moved by: Carman McClelland
Seconded by: Eve Adams

THAT the background report on the Partners in Project Green strategic priorities and budget be received for Steering Committee input.

AND FURTHER THAT the Business Plan Development Team continue to work with staff on important business plan components as necessary.

THE AMENDMENT WASCARRIED

THE MAIN MOTION, AS AMENDED, WAS.....CARRIED

BACKGROUND

The Partners in Projects Green Strategy (2008) recommends the development of a business plan for the project to achieve long term financial sustainability of Pearson Eco-Business Zone. A Business Plan Development Team was appointed at the first meeting of the Partners in Project Green Steering Committee on January 15, 2009.

PROJECT TEAM UPDATE

The Business Plan Development Team at their first meeting, reviewed and discussed a variety of business development approaches for Partners in Project Green. Staff were then requested to develop detailed information on:

- Short and long-term revenue and cost projections
- Current (2009) budget information
- Existing revenue models; Potential/anticipated revenue models
- Strategic priorities and opportunities for business involvement

It was felt that staff was already utilizing a number of revenue models that could be further refined. The team also explored ideas around how companies could contribute and be involved in Partners in Project Green. It was felt that companies should be recognized for a multitude of activities, ranging from providing financial support to the project and providing product at a reduced cost, to implementing initiatives on their sites and sharing their experiences with other businesses in the area.

Staff included all of these requirements in the attached Partners in Project Green – Business Plan Development Report (DRAFT). At the team’s subsequent meeting, this report was re-visited and additional information will be added, including a budget forecast, refined analysis of the revenue models (to include benefits and drawbacks of each), further exploration of the contribution models, and the addition of targets from the strategy.

Once completed and vetted by the group this document will become the foundation of the Partners in Project Green Business Plan.

DISCUSSION

The Steering Committee recognized that there is no urgent need for a full business plan to be brought back to the Steering Committee for approval. Instead, the Business Plan Development Team would like to continue to work with staff to build on important components as necessary.

RES. #PPG9/09 - **MARKETING AND NETWORKING TEAM**

To update the Partners in Project Green Steering Committee on the current work of the Marketing and Networking Team.

Moved by: Blair Wolk
Seconded by: Anne Tennier

THAT staff report on the Marketing and Networking Team be received for input and endorsement;

THAT the Marketing and Networking Team proceed with the selection of a consultant and obtain appropriate approvals;

AND FURTHER THAT a progress report be brought back to the Partners in Project Green Steering Committee.....CARRIED

BACKGROUND

The Marketing and Networking Team focuses on enhancing the profile of Partners in Project Green in the Pearson Eco-Business Zone, creating an awareness of the importance of sustainable business activity and providing effective communication support for priority projects and programs recommended by the Partners in Project Green Steering Committee.

PROJECT TEAM UPDATE

Following the Steering Committee meeting on January 15, 2009, the team reviewed and refined the draft communication strategy developed by TRCA and identified activities that could be completed in-house and would have to be completed by a consultant. After this process the team issued a Request for Proposals (RFP) that looked at developing the following communication deliverables:

- **Sector-Based Communication Strategies** – targeting automotive, logistics and warehousing, plastics, food processing and general manufacturing sectors. The deliverables will include a sector based communication plan, including key messages, earned media opportunities, trade organizations, and sector based marketing kits highlighting opportunities for savings.
- **Business Ambassador Program** – developing communication links between businesses and Partners in Project Green, including looking at membership opportunities, developing plug-and-play communication materials for businesses, employee engagement tools to help businesses report and promote their involvement with Partners in Project Green, and other business-to-business learning opportunities.
- **Public Relations Consultancy** – if the successful respondent has public relations experience they were encouraged to provide a proposal for assisting Partners in Project Green in developing media relationships. This was an optional requirement for the RFP.

The RFP was due on April 3rd, 2009 and a successful respondent will be selected by the end of April 2009. Development of the strategy will be completed by mid-July 2009. Any Steering Committee members who would like further information can contact staff.

The Marketing and Networking Team is also working on a number of events for 2009.

RES. #PPG10/09 - ECO-EFFICIENCY TEAM

To update the Partners in Project Green Steering Committee on the current work of the Eco-Efficiency Team.

Moved by: Walter Kraus
Seconded by: Dan Pastoric

THAT staff report on the Eco-Efficiency Team be received for input and endorsement;

THAT Steering Committee members with tenants/clients in the Pearson Eco-Business Zone promote Partners in Project Green programming to their tenants where possible;

AND FURTHER THAT a progress report be brought back to the Partners in Project Green Steering Committee.....CARRIED

BACKGROUND

The Eco-Efficiency Team focuses on developing and implementing initiatives to help businesses identify energy, water and waste reduction opportunities through programming, education and incentive programs.

PROJECT TEAM UPDATE

The Eco-Efficiency Team has brought together all of the utilities that have operations in the Pearson Eco-Business Zone, including Enersource Hydro Mississauga, Hydro One Brampton, Toronto Hydro, Enbridge, Toronto Water and Peel Water, along with Natural Resources Canada, other funding agencies, and business from the area.

The team has developed a number of initiatives that have already been launched, including:

- Partners in Project Green Eco-Efficiency Program – a program that offers manufacturers and logistics/warehouses a free assessment of low-hanging energy, water and waste opportunities in their facilities, a cost-shared audit, and implementation assistance.
- 360 Sustainable Energy Plan Program – a program that helps companies develop and implement an energy management plan for their facility.

In addition to launching these programming pieces, agreement was realized among all of the utilities to develop joint marketing materials and communication strategies in the Pearson Eco-Business Zone. This will include:

- Referring to Partners in Project Green companies that are interested utilizing Partners in Project Green programming and bundling multiple incentives from various agencies.
- Developing a financial assistance directory for energy and water conservation incentives that can be distributed to each utility and their customers.
- Delivering a number of targeted energy efficiency workshops that will integrate real-time data with lessons on reducing consumption.
- Developing a relationship with Electrician and HVAC trade organizations to promote Partners in Project Green.

In addition to these deliverables, all of the utilities have agreed in principle to sharing aggregated results for companies engaged and energy/water reductions realized in the Pearson Eco-Business Zone on an annual basis.

The Eco-Efficiency Team will continue to work on completing these deliverables and identifying new opportunities for mutual cooperation.

RES. #PPG11/09 - GREEN BUILDING TEAM

To update the Partners in Project Green Steering Committee on the current work of the Green Building Retrofit Team.

Moved by: Ernie Springolo
Seconded by: Suzanne Barrett

THAT staff report on the Green Building Retrofit Team be received for input and endorsement;

AND FURTHER THAT a progress report be brought back to the Partners in Project Green Steering Committee.....CARRIED

BACKGROUND

The Green Building Retrofit Team is focusing on working with large property owners and management firms to develop and implement strategies for retrofitting their portfolios of industrial, commercial and office properties in the Pearson Eco-Business Zone.

PROJECT TEAM UPDATE

The first Green Building Retrofit Team provided a healthy discussion among property owners and management firms about the barriers and opportunities for retrofitting industrial and office buildings in the Pearson Eco-Business Zone and throughout the GTA.

Representatives from the Clinton Foundation’s Clinton Climate Initiative (CCI) were invited to speak to their work with cities globally and to identify opportunities where they could assist Partners in Project Green and local property owners and management firms. The CCI has a mandate of reducing greenhouse gas emissions and provides cost-free consulting to assist the public and private sectors reduce their emissions by providing technical assistance, facilitating project development and execution, developing financing models, purchasing assistance, and sharing best-practices, in the areas of buildings, transportation and waste.

The CCI were impressed with the model of Partners in Project Green and noted that they hadn’t seen anything like it globally. They offered assistance in a number of areas:

- CCI Purchasing Network – the CCI has negotiated reduced costs for energy efficiency building envelope materials (lighting, HVAC, windows, roofing, etc.) that cost anywhere between 5 to 50% lower if a company had a national account. They have indicated that Partners in Project Green companies can access this network. TRCA staff is currently working on the implementation details.
- Financial Strategies – the CCI has dedicated staff that can assist in developing financing models for building retrofits and renewable energy projects. They will make these services available to Partners in Project Green.

- CCI also has an interest in the Partners in Project Green Biogas Project and has offered to provide assistance.

As an outcome of the meeting a number of the property owners and management firms agreed to pursue retrofit pilots with at least one of their facilities. TRCA staff are in the process of following up with the attendees to discuss how this might occur and what types of assistance will be required. These pilots will serve as models that can then be rolled out across the Pearson Eco-Business Zone.

RES. #PPG12/09- RESOURCE REUTILIZATION TEAM

To update the Partners in Project Green Steering Committee on the current work of the Resource Reutilization Team.

Moved by: Blair Wolk
Seconded by: Ernie Springolo

THAT staff report on the Resource Reutilization Team be received for input and endorsement;

THAT the Resource Reutilization Team proceed with the selection of a consultant and acquire appropriate approvals;

THAT businesses on the Partners in Project Green Steering Committee with organic waste and an interest in the Biogas Feasibility Study submit their data to Yield Energy;

AND FURTHER THAT a progress report be brought back to the Partners in Project Green Steering Committee.....CARRIED

BACKGROUND

The Resource Reutilization Team is focusing on developing opportunities to assist companies in turning their waste into new revenue opportunities, with a goal of creating additional economic value for the business community in the Pearson Eco-Business Zone.

PROJECT TEAM UPDATE

The Resource Reutilization Team has met twice since the January 2009 Steering Committee meeting and has developed two projects that they are currently moving forward – a Biogas Feasibility Study and a Regional Resource Reutilization Feasibility Study – both of which were identified as priorities in the Partners in Project Green Strategy.

The Biogas Feasibility Study is looking at turning pre and post-consumer organic waste found in the Pearson Eco-Business Zone into biogas that can be used to generate clean energy in the area. The study being completed in partnership with the Region of Peel and Yield Energy, and is looking at:

- Identifying suitable sites for a biogas plant(s) within or near the Pearson Eco-Business Zone;
- Identification and characterization of the organic wastes being generated within or near the Pearson Eco-Business Zone;
- Identification of key participants to commit organic wastes to the proposed biogas plant(s); and,
- Preparation of a pro-forma for the proposed biogas plant(s).

The feasibility study is currently underway and will be completed in June or July of 2009. All organic waste generators within the Pearson Eco-Business Zone are encouraged to share their waste numbers and speak with TRCA staff. There is also an online poll available for companies to submit their waste online for inclusion in the analysis.

The second project the Resource Reutilization Team is exploring is the development of a regional waste reutilization network. The idea is to create a forum for businesses to share waste information with potential users of that waste – a Craigslist of available resource opportunities.

The team has just issued a request for proposals (RFP) that will investigate existing regional resource exchanges globally to identify the conditions for success. With those conditions identified, the successful respondent will analyze whether those conditions existing in the GTA and Pearson Eco-Business Zone, and make recommendations for moving forward with implementation. The timeline for completion is August 2009.

RES. #PPG13/09- POLICY HARMONIZATION TEAM

To update the Partners in Project Green Steering Committee on the current work of the Policy Harmonization Team.

Moved by: Suzan Hall
Seconded by: Carman McClelland

THAT staff report on the Policy Harmonization Team be received for input and endorsement;

AND FURTHER THAT a progress report be brought back to the Partners in Project Green Steering Committee.....CARRIED

BACKGROUND

The Policy Harmonization Team focuses on gap analysis and development of

guidelines for harmonizing municipal policy for the purposes of supporting the development of the Pearson Eco-Business Zone and related initiatives.

PROJECT TEAM UPDATE

The Policy Team has met to discuss the opportunities and barriers for developing guidance around harmonizing the municipal policies with regard to eco-industrial activity. In summary it was concluded that:

- The timing for developing an Eco-Industrial Best Practices Toolkit is extended from May 2009 date to the Fall of 2009. It was felt that a better result would follow a more methodological approach rather than rush to provide recommendations to meet the current Official Plan update timelines.
- That there be broad based recommendations that apply to all municipalities and specific guidelines for each municipality within the Pearson Eco Business Zone.
- That a review of case studies would enhance and reinforce the need to harmonize policies.
- That zoning could first be adopted for the Pearson Eco-Business Zone but be approached in such a way as to assist widespread adoption across GTA.
- Stress the benefits of or 'stress the green benefits that come from zoning changes in the PPG area' so that the project leads by example.
- Will recommend establishing a baseline database and performance measure system to report on program success – establish indicators and targets;
- Industry should assist with monitoring

The Policy Team agreed upon the following final deliverables by the end of 2009:

1. An Eco-Industrial Best Practices Toolkit for Pearson Eco-Business Zone;
2. Broad-based policy recommendation based on the above;
3. Gap Analysis and specific zoning guidelines and recommendation for

Partners in Project Green municipalities.

RES. #PPG14/09- GREEN SITE TEAM

To update the Partners in Project Green Steering Committee on the current work of the Green Site Project Team.

Moved by: Carman McClelland

Seconded by: Blair Wolk

THAT staff report on the Green Site Team be received for input and endorsement;

THAT Steering Committee members with an interest in the Green Parking Lot Program contact staff to explore options for their site(s);

AND FURTHER THAT a progress report be brought back to the Partners in Project Green Steering Committee.....CARRIED

BACKGROUND

The Green Site Team is set-up to develop and implement projects to encourage low impact development and naturalization to improve water quality and quantity and natural habitat in the Pearson Eco-Business Zone. This includes creek restoration and naturalization projects, as well as working with corporate partners on greening their sites.

PROJECT TEAM UPDATE

The Green Site Team is tasked with developing and implementing projects that protect and enhance the terrestrial and aquatic systems around Toronto Pearson. Specifically this team focuses on creek rehabilitation and restoration projects, along with assisting businesses in greening their sites (landscaped and parking areas).

The team recently launched a Green Parking Lot Program that helps businesses (re)design their parking lots and landscaped areas to implement green elements, such as permeable surfaces, vegetated swales and introduce drought tolerant native species. The program is offered in partnership with the University of Toronto’s Centre for Landscape Research and utilizes graduate students from the Faculty of Architecture, Landscape and Design for the design and implementation of projects.

Three sites are currently being worked on in the Pearson Eco-Business Zone in 2009. The following are those sites:

- Pratt and Whitney Canada – after reviewing high-level opportunities for greening their site, ranging from a green roof to naturalizing their mowed areas, Pratt and Whitney has agreed to move ahead with developing a bio-swale (a vegetated area to collect and treat stormwater) along the southern perimeter of their parking lot, and naturalize a portion of their site with wildflowers.
- Tiffany Gate Food – this facility has had an ongoing drainage issue on a City of Toronto right-of-way. Staff arranged a meeting with City of Toronto to see if there was a solution for the drainage issue and an opportunity to capture the water and use for irrigation on the site is being developed for implementation this year.
- GTAA Green Parking Lot Demonstration Site – as part of the development of a recreational trail through Toronto Pearson, the Green Site Team is developing a green parking lot demonstration site that will include a permeable concrete surface and bio-swales. Monitoring on infiltration rates will be completed and the site will be used to showcase what local companies can do at their sites.

The Green Parking Lot Program is available to all companies in the Pearson Eco-Business Zone and Steering Committee members who may be interested in pursuing this opportunity are encouraged to contact staff.

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RES. #PPG15/09- BIO-DIESEL MARKETING PARTNERSHIP

Approval to pursue the development of a partnership to promote bio-diesel use by logistics facilities in the Pearson Eco-Business Zone.

Moved by: Ernie Springolo

Seconded by: Walter Kraus

THAT staff develop a marketing partnership to promote the use of bio-diesel in the Pearson Eco-Business Zone.....CARRIED

BACKGROUND

The Pearson Eco-Business Zone features the largest concentration of logistics and warehouse operations in Canada. This makes it an ideal area to promote alternative fuels and innovation in logistics operations, both of which combined can move the broader sector towards more environmentally and economically sustainable practices.

In discussions with Maple Leaf Foods it was discovered that portions of their Ontario food waste (animal fat and grease) are shipped to Montreal to be processed into bio-diesel. Over 90 per cent of this makes its way to markets in the United States. Maple Leaf Foods currently has a market for all of its production (35 to 40 million litres annually); however, it has an interest in closing the loop and utilizing this bio-diesel closer to home where the feedstock originates.

Most trucking firms can utilize a 2 to 5 per cent bio-diesel blend with their existing diesel fuel without having their fleet's warranties threatened. However, getting this blend is completed one of the following three ways – it is mixed onsite at a company's own fuelling station; it is mixed on the delivery truck prior to delivery to fuelling stations; or it is blended at Sunoco's distribution facility in Toronto, which is the only facility in the province that blends bio-diesel in their storage tanks.

This limited distribution network means the uptake of bio-diesel in the province is limited, meaning that waste generated in the province and converted into bio-diesel has to find a market in the United States. The objective of this marketing partnership would be to work with local logistics facilities to promote the utilization of bio-diesel created from local food waste, with an overall goal of enhancing the entire bio-diesel distribution network in Ontario.

PARTNERSHIP OUTLINE

Given the limited distribution network, the marketing partnership will target logistics facilities that currently have onsite fuelling stations for their fleets. This means that logistics companies can still purchase regular diesel from their current supplier and then purchase bio-diesel to realize a 2 to 5 per cent mixture. It also means companies looking for a larger bio-diesel ratio, such as 20 to 100 per cent, can easily do so.

This is the process Maple Leaf currently utilizes for their bio-diesel fuelling at their Dundas, Ontario facility. They make use of bio-diesel they produce and operate at a ratio of 2 to 5 per cent bio-diesel to their regular diesel fuel depending on the time of year. The bio-diesel is delivered to their Dundas site from their production facility and mixed with their existing diesel fuel to the targeted ratio.

By utilizing marketing directed at logistics facilities with onsite fuelling stations, along with other operations, such as the Greater Toronto Airports Authority, this is the bio-diesel fuelling process that will be promoted by the partnership.

There are two producers of bio-diesel from waste in Ontario – Maple Leaf Foods and Biox. Preliminary research has been completed with Maple Leaf and a discussion with Biox is in the process. Maple Leaf has indicated their interest in moving forward with a marketing partnership utilizing the process described above. After discussions with Biox, staff would like to formalize a relationship with one or both companies and begin implementation.

RATIONALE

Developing a bio-diesel marketing network was identified in the Partners in Project Green Strategy. This partnership will assist Partners in Project Green in realizing the following targets:

- 10 per cent of all energy generating capacity to come from renewable energy by 2015.
- Reduce GHG emissions by 6% below 1990 levels by 2014 and 15% below 1990 levels by 2020.

In addition to these goals, the project will also help realize a number of broader objectives that will not only assist the Pearson Eco-Business Zone, but the broader logistics sector, including:

- Increasing the use of alternative fuels in the logistics sector
- Utilizing waste generated in Ontario to fuel Ontario logistics fleets
- Increasing the market for bio-diesel from waste so distribution networks will respond to increase the availability of alternative fuels

PRESENTATION

(b) Biodiesel Marketing Partnership, Rothsay Biodiesel Group

Alan Rickard, Sales Manager Alternative Fuels, Rothsay Biodiesel Group, an operating division of Maple Leaf Foods, provided a brief outline of the technical aspects of biodiesel as well as the viability of a biodiesel program within the

Pearson Eco-Business Zone. Mr. Rickard described biodiesel as a non-toxic, high-cetane, diesel replacement made from renewable sources (triglycerides) which reduces carbon dioxide through its lifecycle and has an energy balance of

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3.5 to 1 and greater. Mr. Rickard also outlined Rothsay's in yard fuelling program and GTAA biodiesel fuelling considerations such as niche fuel marketers, limited suppliers who have blending capabilities and alternative supply chains. The Steering Committee discussed next steps which include identifying marketing pieces and distribution channels.

RES. #PPG16/09- RENEWABLE ENERGY PROMOTION

Update the Partners in Project Green Steering Committee and seek endorsement on potential marketing partnership to promote renewable energy-use in the Pearson Eco-Business Zone.

Moved by: Ernie Springolo
Seconded by: Carman McClelland

THAT item 4.3.2 Renewable Energy Promotion be deferred to a future meeting to be determined.....CARRIED

BACKGROUND

One of the goals of Partners in Project Green is to realize 10 per cent of all energy consumed in the Pearson Eco-Business Zone from renewable sources by 2015. To reach this target, Partners in Project Green will look to explore both local generation and purchasing renewable energy to promote renewable energy use in the Pearson Eco-Business Zone.

RATIONALE

A partnership with a renewable energy re-seller will not only assist in helping reach Partners in Project Green's renewable energy goals, but will also:

- Push the general market for green electricity;
- Provide a lower cost option for businesses looking to purchase renewable energy; and,
- Develop a potential revenue source for Partners in Project Green.

PARTNERSHIP OPPORTUNITY

Bullfrog has approached TRCA and Partners in Project Green about partnering to provide renewable energy to businesses in the Pearson Eco-Business Zone. Discussions have been informal at this point, but have centered on providing a reduced cost for businesses who choose to buy renewable energy from companies such as Bullfrog Power, as well as a commission that could be used to fund Partners in Project Green projects.

Bullfrog Power ensures 100 per cent low-impact renewable energy is available to residents and businesses in Ontario. They buy their electricity from wind and hydro facilities that have been EcoLogo Certified and use a portion of their profits to develop new renewable energy projects.

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PARTNERSHIP DEVELOPMENT

TRCA's purchasing policy requires a competitive process for the purchase of materials and services. Staff believe it is important that in order to maintain the integrity of Partners in Project Green, an open process should be pursued in the development of a renewable energy marketing partnership with a re-seller. Staff recommend the development of an expression of interest that can be released to renewable energy re-sellers in the Ontario market. Once received these expressions of interest will be utilized to develop a marketing partnership with a renewable energy re-seller.

RES. #PPG17/09- 2009 EVENTS

Partners in Project Green events planned for 2009.

Moved by: Neil Lacheur

Seconded by: Suzan Hall

THAT the staff report on the 2009 Partners in Project Green events in the Pearson Eco-Business Zone be received for information;

AND FURTHER THAT Steering Committee Members promote these activities to their organizations.....CARRIED

BACKGROUND

Provided below are the events being planned for the Pearson Eco-Business Zone this year. These events target a range of businesses in a number of networking activities. Steering Committee members are encouraged to participate and involve their organizations in these events.

1. **Sustainable Energy Plan Program Workshop** – April 23rd from 8 a.m. to 4 p.m. @ Greater Toronto Airports Authority (GTAA) Fire & Emergency Services Training Institute (FESTI) – this program includes a pre-workshop assessment of a company's facility to identify its energy management opportunities, a one-day workshop to develop an energy plan for their operation, and 120-day support to help complete and begin implementation of the energy management plan. The program costs \$5,000, but is funded completely by Canadian Manufacturers and Exporters and Enbridge Gas.
2. **Partners in Project Green Earth Day Tree Planting and BBQ** – April 25th from 10 a.m. to 1 p.m. @ 7795 Torbram Road, Brampton – a morning of tree planting and networking along the Mimico Creek, followed by a BBQ.
3. **Spot the Energy Savings for Food Processors** – May 13th from 8 a.m. to noon @ GTAA's FESTI – a tailored workshop that will utilize actual energy data of attendees

(provided by the local utilities) with interactive software to help food processors identify opportunities for cost savings.

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4. **Sustainable Business Tour** – *June 25th 8 a.m. to 4 p.m.* – an invitation only tour to local companies to see first hand some of the sustainability initiatives being implemented by their neighbours. Stops will include – GTAA, Lange Transportation, Woodbine, Bayer and Molson.
5. **Spot the Energy Savings for Logistics/Warehouses** – *September 24th from 8 a.m. to noon @ GTAA's FESTI* – a tailored workshop that will utilize actual energy data of attendees (provided by the local utilities) with interactive software to help logistics/warehouse operations identify opportunities for cost savings.
6. **Partners in Project Green Annual Networking Event** – *October 15th from 5 p.m. to 8 p.m. @ GTAA's FESTI* – following the Partners in Project Green fall Steering Committee meeting, there will be a networking reception with talk from Bob Willard, author of the Sustainability Advantage and The Next Sustainability Wave, two books that help businesses understand the value of implementing sustainability strategies.
7. **Carbon Reduction Strategy Seminar** – *November 5th, from 8 a.m. to 4 p.m. @ GTAA's FESTI Building* - a tailored workshop to help local small and medium sized businesses develop and implement carbon reduction strategies.

GOOD NEWS STORIES FROM STEERING COMMITTEE MEMBERS

The Steering Committee congratulates Bayer Inc. for making Macleans magazine's Top 30 Canada's Greenest Employers list.

NEW BUSINESS

Brian Denney introduced Randy Hansuld, Regional Relationship Manager, RBC Commercial Markets, who will provide the Partners in Project Green Steering Committee with banking consultation.

Toby Lennox informed the Steering Committee that there are numerous speaking engagements for members and asked that members keep the Steering Committee apprised of other speaking opportunities.

TERMINATION

ON MOTION, the meeting terminated at 5:05 pm, on April 16, 2009.

Toby Lennox
Chair

John Coyne
Vice Chair
