



FleetWise EV300

Plugging fleets into electric vehicles



TAF is the City of Toronto's climate change agency, dedicated to helping the City, its residents and businesses reduce their climate impact.

TAF leverages its own endowment to incubate, test & accelerate solutions with the potential to result in significant greenhouse gas emission reductions.

www.toronto.ca/taf



Grants to non-profits

Investments in for-profits & social enterprises

Direct program delivery through fundraising & partnerships



Public and private fleets jointly procure, drive, charge, evaluate and promote 300 electric vehicles in the GTA by 2012.



1. Deployment of EVs
2. Advocacy for EV-friendly policies & programs
3. Education & outreach on the business & environmental case for EVs



FleetWise EV300 Strategic & Fleet Partners



Natural Resources Canada

Ressources naturelles Canada



UNIVERSITY OF TORONTO



FleetWise EV300 OEM Partners



15 Fleet Partners
representing over 5,000
light-duty vehicles

Demand projections:
2011: 73-168 EVs
2012: 79-170 EVs



60 EVs on the
road by
end of 2011



1. Determine the best fit

2. Business case development

3. Procurement assistance

4. Customized driver training

5. In-service performance monitoring





FleetCarma



EValuation Calculator



eDriver Training





FleetCarma

How do EVs fit into your fleet?
How will they perform based on your
real-time usage pattern?
What's a realistic solution for your fleet?



FleetCarma: sample report



Current Vehicle



Rav 4

Fleet: Vehicle: Unit: Log Dates: Log Time: Operation Hours: 25.07 Hours
 Name: 2003 Toyota Rav 4
 53-0310
 4/8/2011 11:29:33 AM - 5/25/2011 2:46:35 PM
 47 Days 3 Hours

Consumption: 9.9 L/100km
 925 Wh/km
 Carbon Emissions: 233.1 g CO₂/km

Total Distance Travelled: 1045.26 km
 Longest Single Day: 185 km

		Toyota	Ford	Nissan	Mitsubishi	Toyota	Chevrolet
		Rav 4	Transit Connect EV	LEAF	i-MiEV	Prius Plug-In	Volt
Energy & Emissions	Total Energy [Wh/km]	925	191	160	130	287	275
	Fuel Consumption [L/100km]	9.9	0	0	0	2.3	1.5
	Electrical Consumption [Wh/km]	0	191	160	130	75	134
	Tailpipe CO ₂ Emissions [g CO ₂ /km]	233.1	0	0	0	53	36
Capability	Range Capable [% of days]		93%	93%	93%	100%	100%
	[# of missed days]		2	2	2	0	0
	Charge Capable [% of days]		100%	100%	100%	100%	100%

Summary

Of the 30 active days, the TransitConnect-EV was range capable on 28 days, the Leaf was range capable on 28 days, and the i-MiEV was range capable on 28 days. All vehicles were charge capable. The vehicles evaluated would reduce energy consumption by 69%-86%. Tailpipe CO₂ emissions would be reduced by 77-100%.

This report does not reflect the impact that driver behaviour training will have on EV range capability.

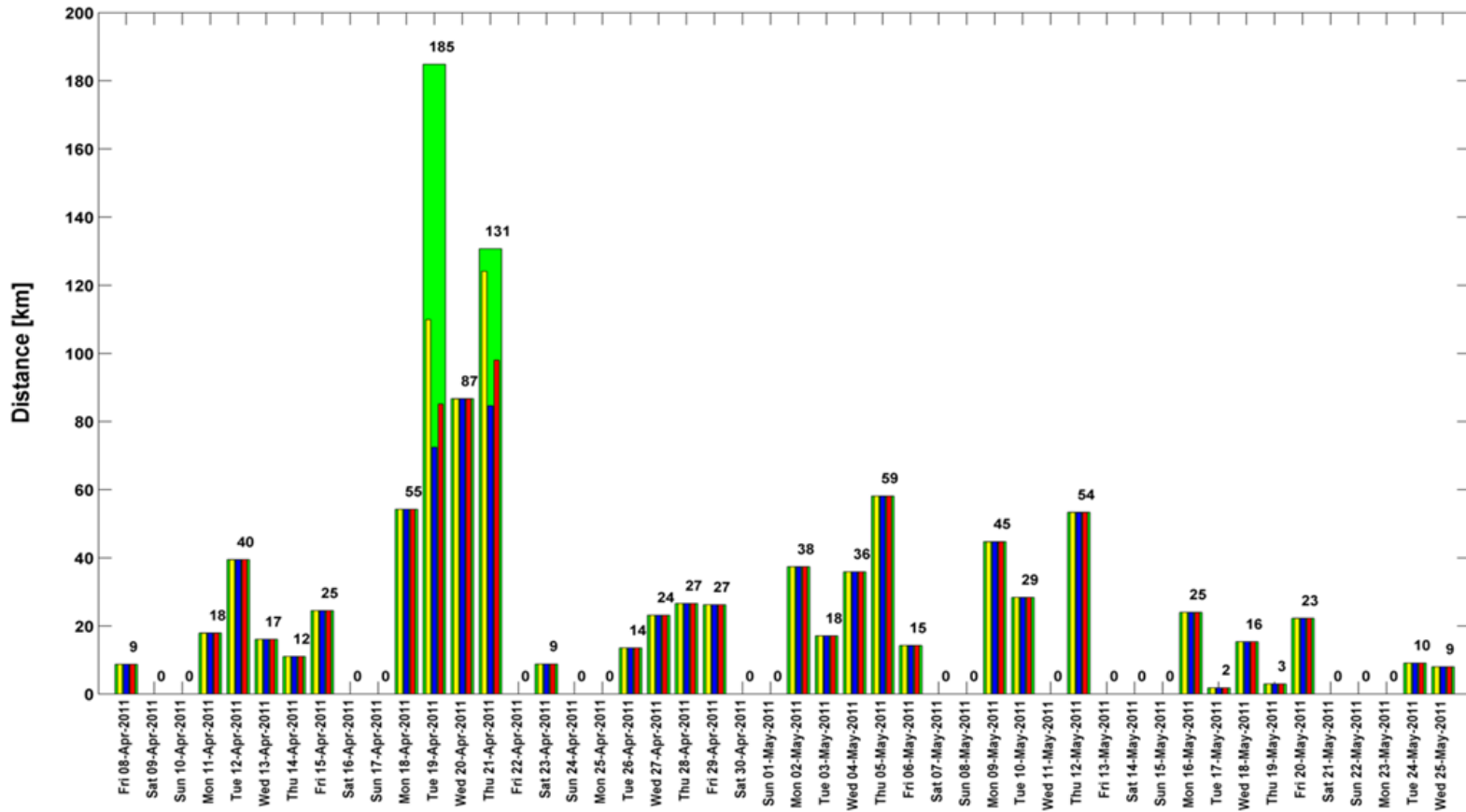




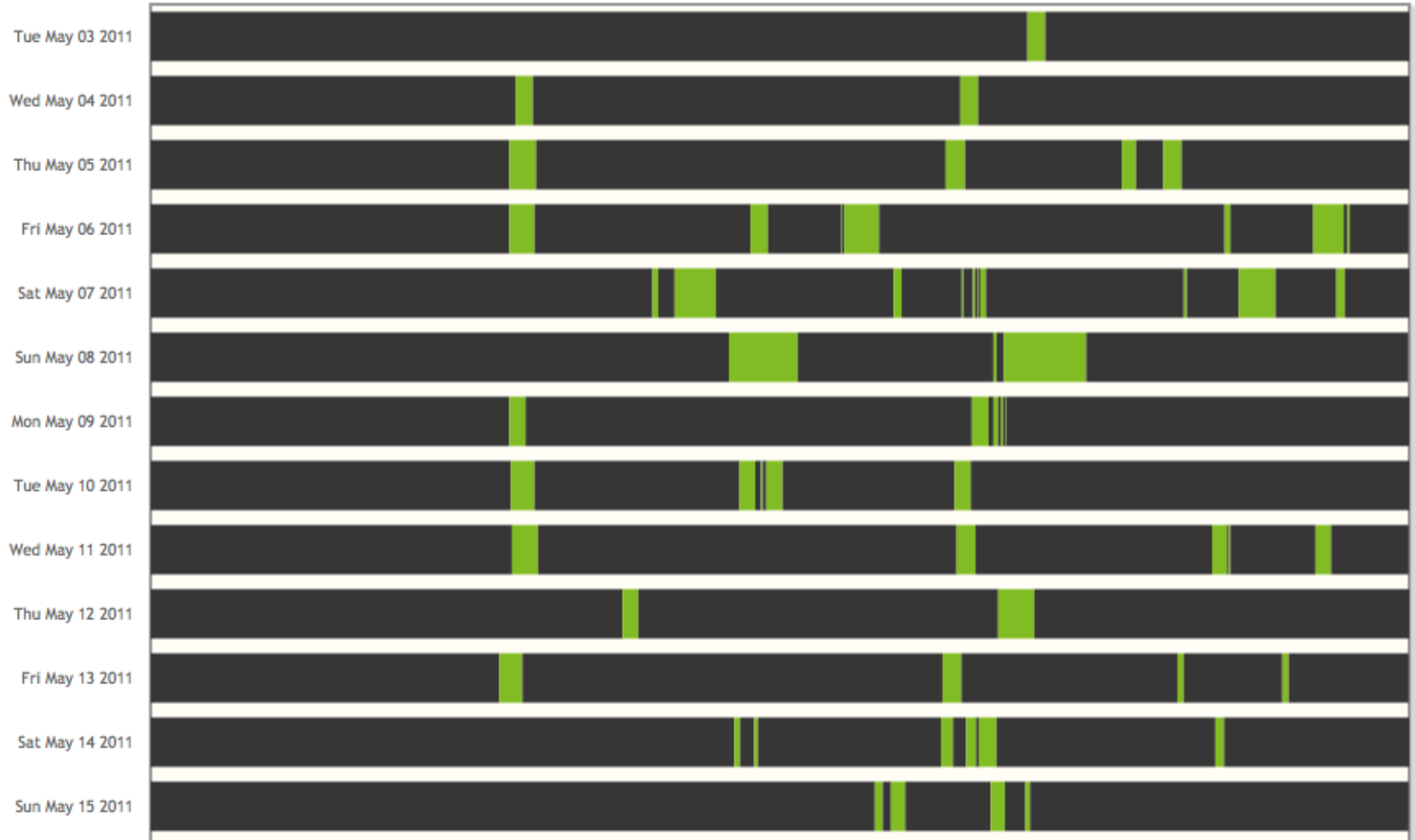
Daily Range Capability

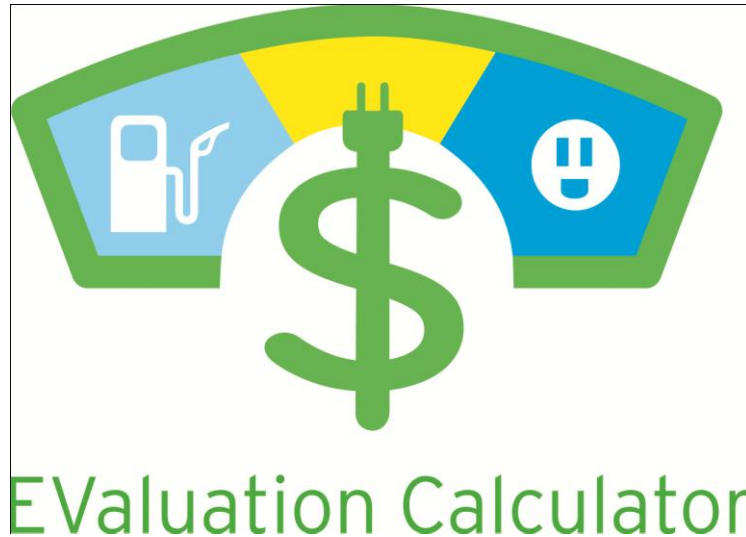
LEAF: 28/30 days █
 Transit Connect EV: 28/30 days █
 iMiEV: 28/30 days █

Vehicle not used on 18 of 48 total days logged.



Driving Habit: Daily Utilization

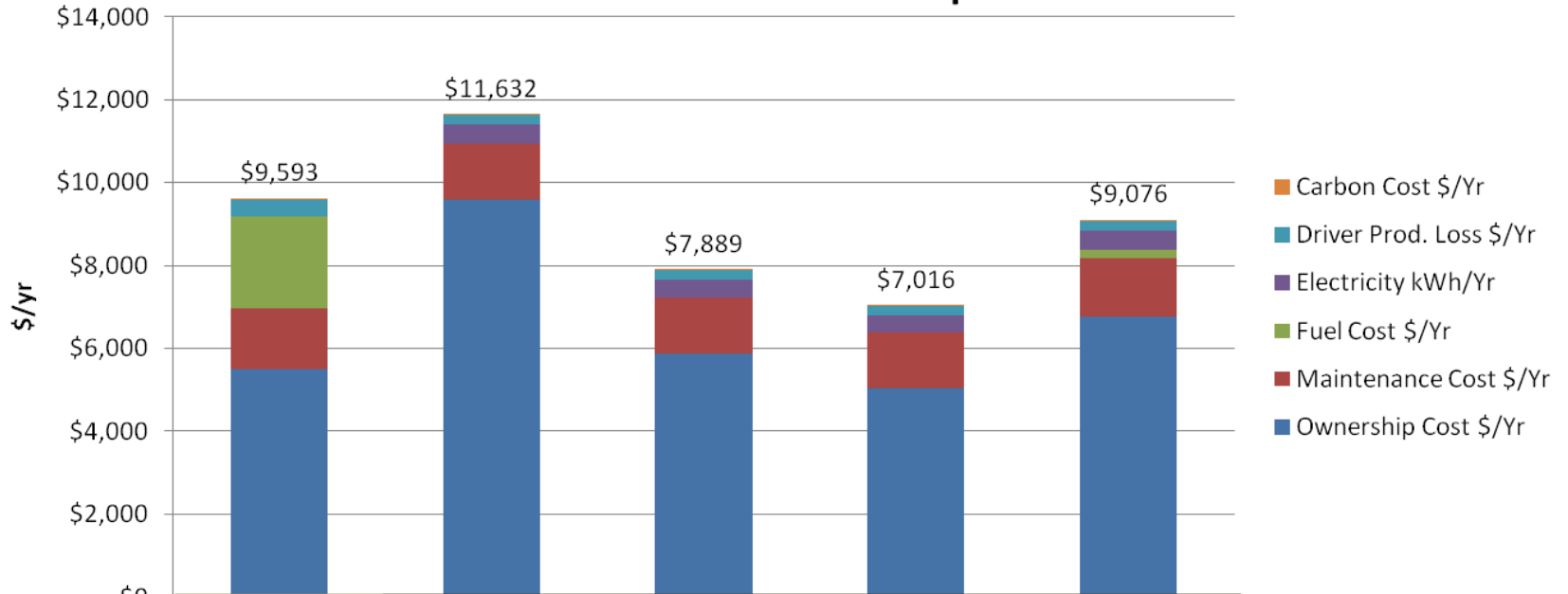




What is the total cost of ownership?
How does this compare to a conventional vehicle?
What's the anticipated business case for an EV?



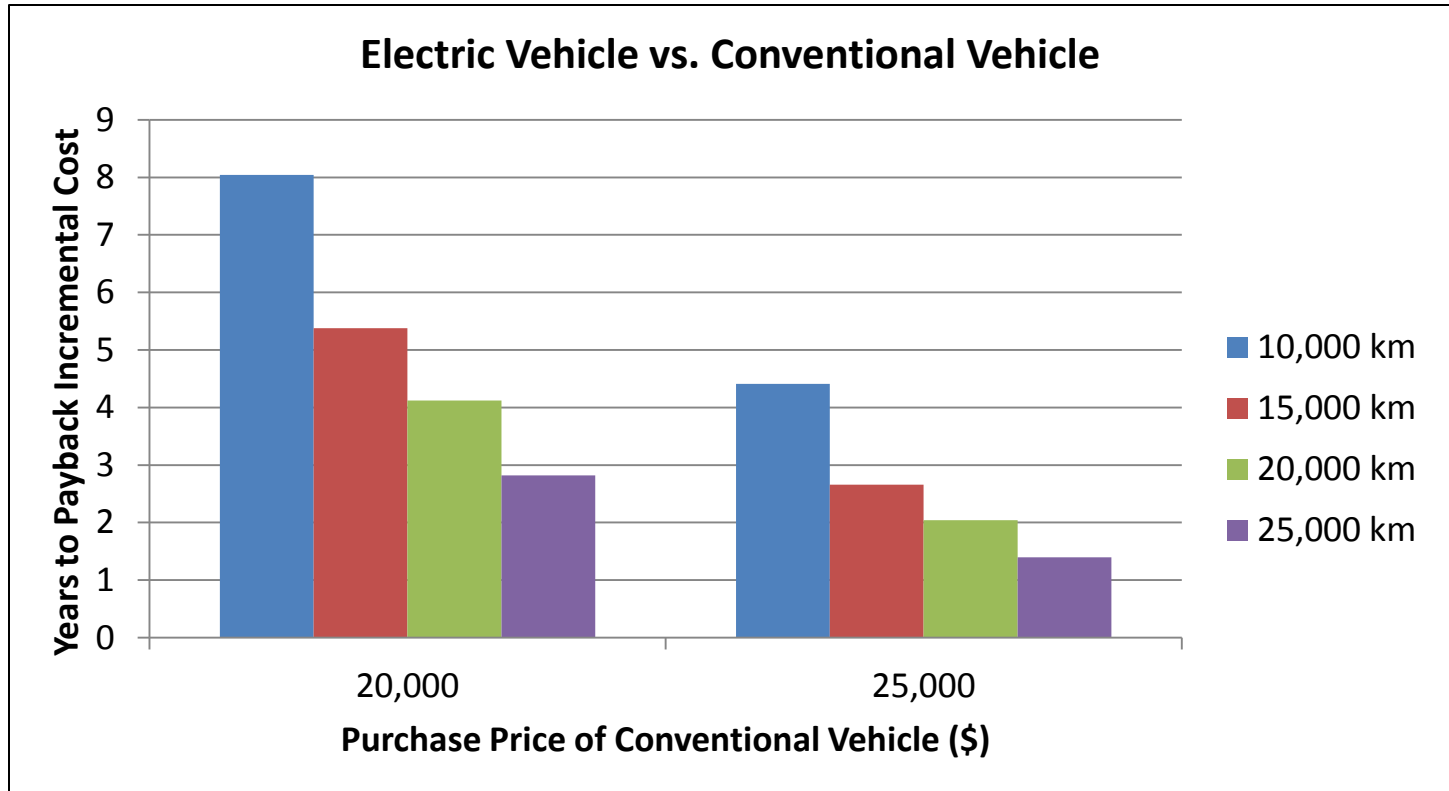
Evaluation Annual Cost Comparison



	Baseline Vehicle	Transit Connect	Nissan LEAF	Mitsubishi iMiEV	Chevy Volt
Ownership Cost \$/Yr	\$5,492	\$9,581	\$5,867	\$5,031	\$6,769
Maintenance Cost \$/Yr	\$1,463	\$1,357	\$1,357	\$1,357	\$1,357
Fuel Cost \$/Yr	\$2,238				
Electricity kWh/Yr		\$472	\$443	\$400	\$367
Driver Prod. Loss \$/Yr	\$392	\$222	\$222	\$222	\$222
Carbon Cost \$/Yr	\$7.65	\$0.52	\$0.61	\$0.49	\$1.45
Total Cost \$/Yr	\$9,593	\$11,632	\$7,889	\$7,016	\$9,076
Net Purch. Cost \$	\$31,000	\$30,118	\$33,787	\$27,988	\$39,245
Incremental Purch. Cost \$		\$29,098	\$2,147	-\$3,652	\$7,605
Operational Savings \$		\$2,050	\$2,079	\$2,116	\$1,795

Payback is calculated as the incremental purchase price divided by annual savings





A customized two-hour training course

What is the environmental impact of transportation?

Primer on plug-in solutions

Benefits & concerns about EVs

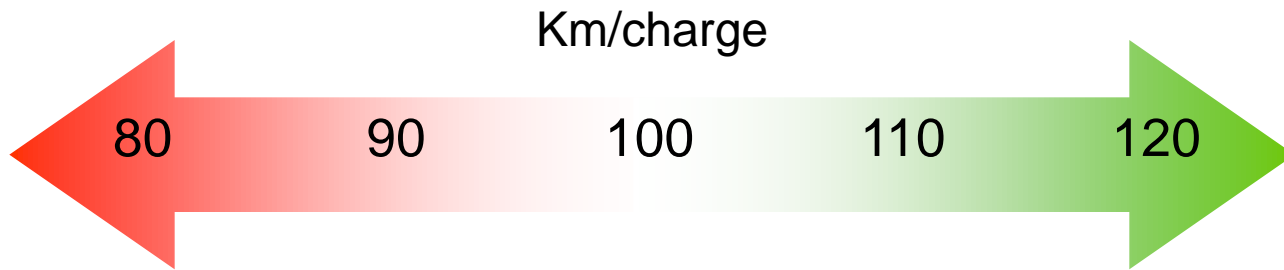
Tips for maximizing the performance of EVs

Real-world scenarios & examples



eDriver Training





Range Reducing

Condition

Range Extending

High acceleration, speed

Driving style

Low acceleration, speed

Air conditioning on

Air conditioning usage

Air conditioning off

Highway

City / Highway

City

Heavy payload

Payload

Light payload

Windy, wet

Weather

Calm, dry

Uphill, rough

Road conditions

Flat / Downhill, smooth

C-mode

D-mode

B-mode

Source: Mitsubishi Motors Canada



- Overwhelmingly positive
- Some challenges w/ EVSE
- Educate mechanics & drivers
- Range anxiety – aware of it but not impeded by it



“There’s a line up to reserve our EVs”

“Range anxiety is mitigated with proper planning & training”

“We have yet to have a negative experience – but we’re ready”



Ongoing recruitment of EV300 Fleet Partners

- Establish an MOU
- Submit your fleet demand projections
- Deploy the FleetCarma selection tool

Assistance with procurement of EVs

- Liaise between OEMs & Fleet Partners
- Delivery of eDriver Training

In-service performance monitoring

- Datalogger installation
- Individual + aggregated results
- Sharing of experiences amongst fleets

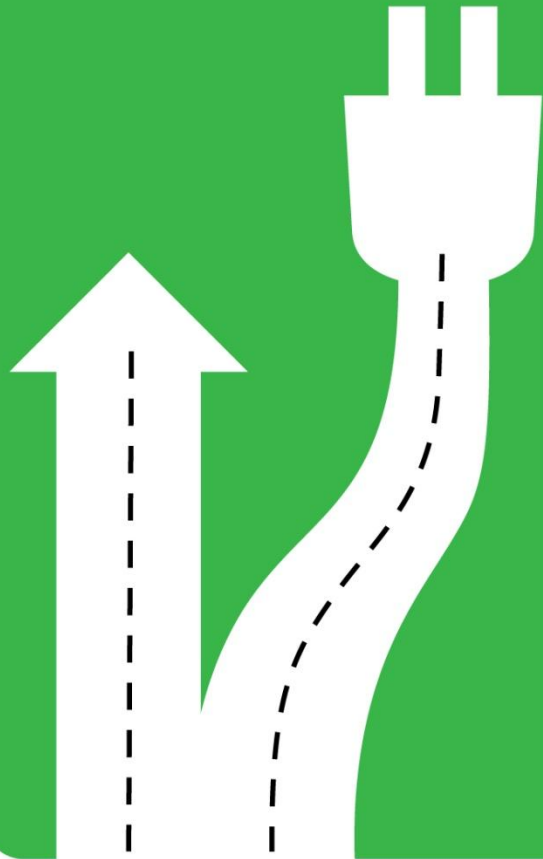
Telling our story

- Media releases
- Press events
- Green Ambassadors



What's next?





FleetWise EV300

Ben Marans

Manager, Social Innovation &
Transportation

bmarans@tafund.org

416-393-6367

 **TORONTO** Atmospheric Fund

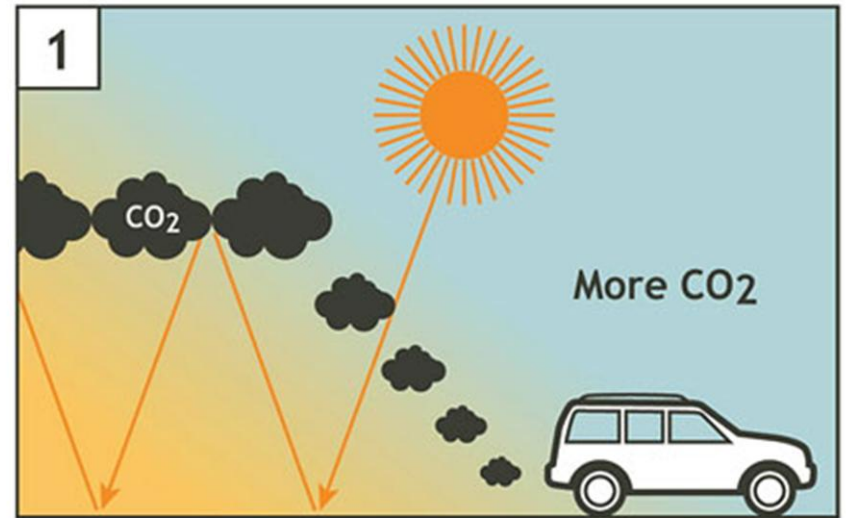
www.toronto.ca/taf



DRIVING ONTARIO'S CLEAN ENERGY FUTURE

December, 2011

- **6.7 million** light vehicles on the road
- Almost **12 billion** litres of gasoline/year
- Emitting **7.4 million** tonnes of CO²/year



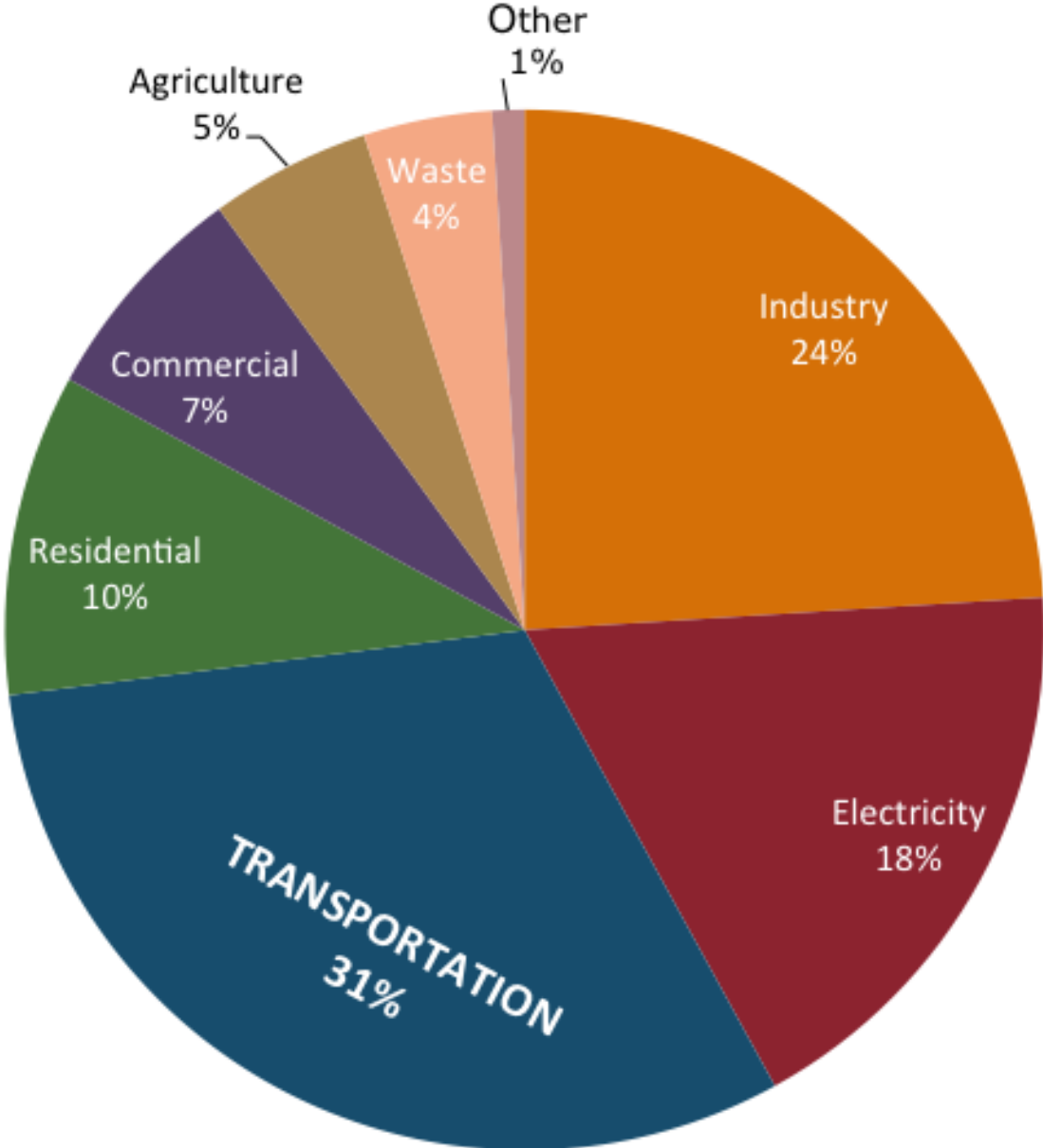
Plug in Drive Ontario

**Average vehicle
uses 16.4 barrels
of oil per year**

**100% of
Ontario's oil
is imported**



Ontario GHG Emissions by Sector

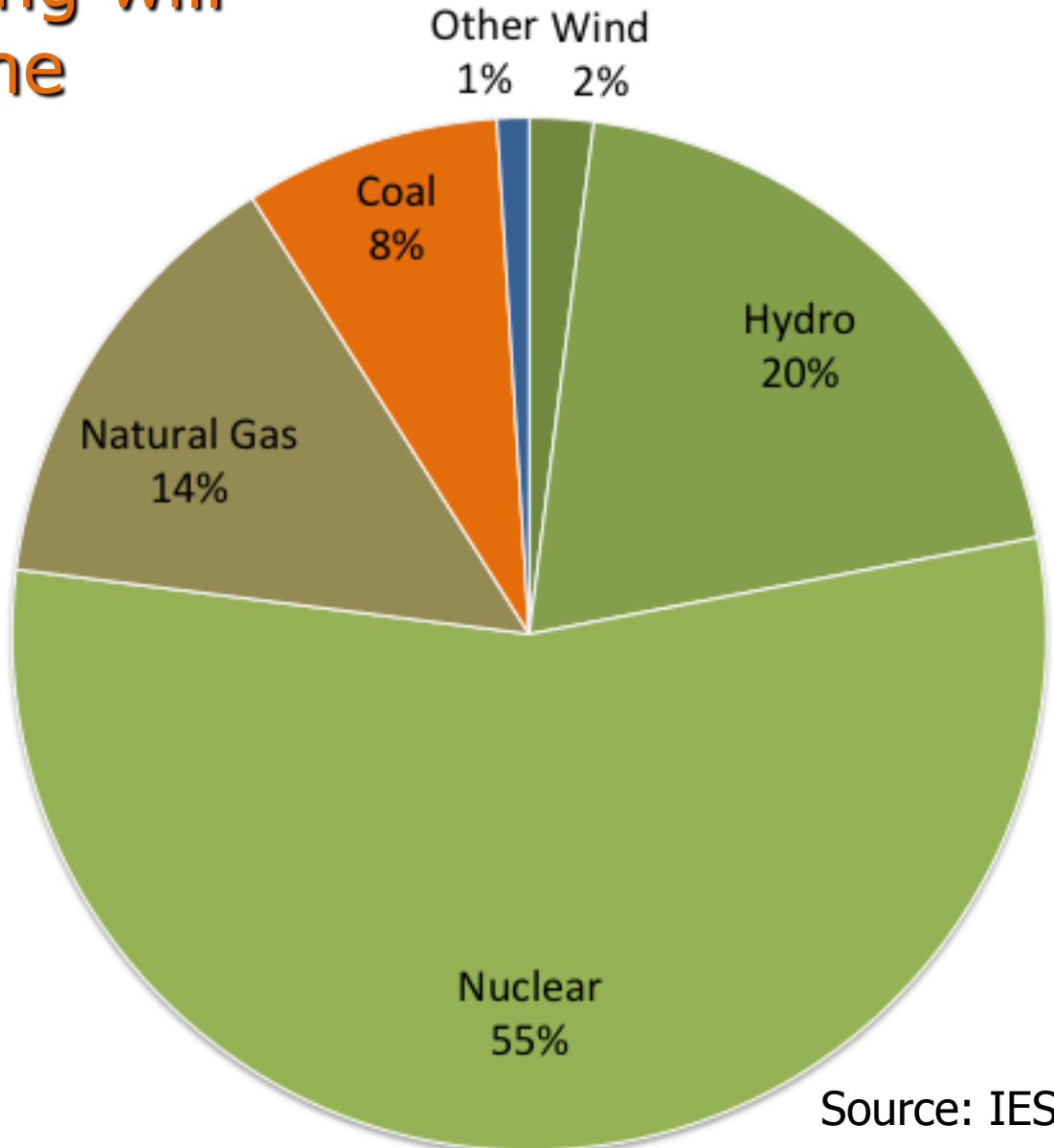


Source: Ministry of Energy

Ontario Energy Mix

Majority of charging will occur at night in the home

Almost zero CO2 emission driving!



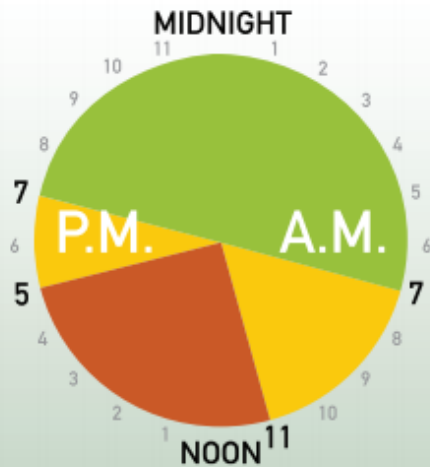
Source: IESO

POWER. SMARTER.

Shift from on-peak to off-peak periods when possible to help manage electricity costs, reduce strain on the electricity system, and help the environment.

Use this removable decal as a reminder of Time-of-Use (TOU) price periods.

Ontario Electricity Time-of-Use Price Periods



Summer weekdays
(May 1 - October 31)



**Weekends and
Statutory Holidays**



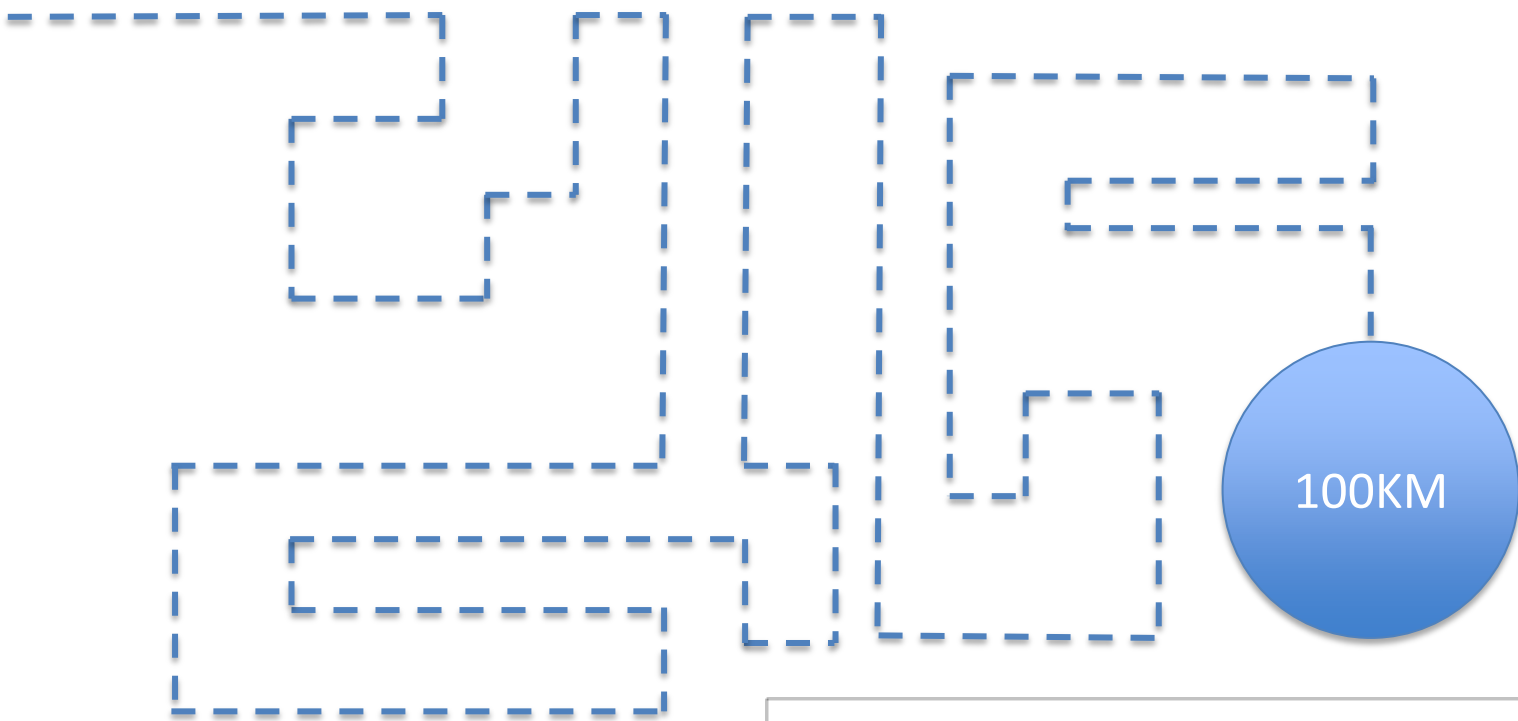
Winter weekdays
(November 1 - April 30)

-  **Off-peak**
-  **Mid-peak**
-  **On-peak**

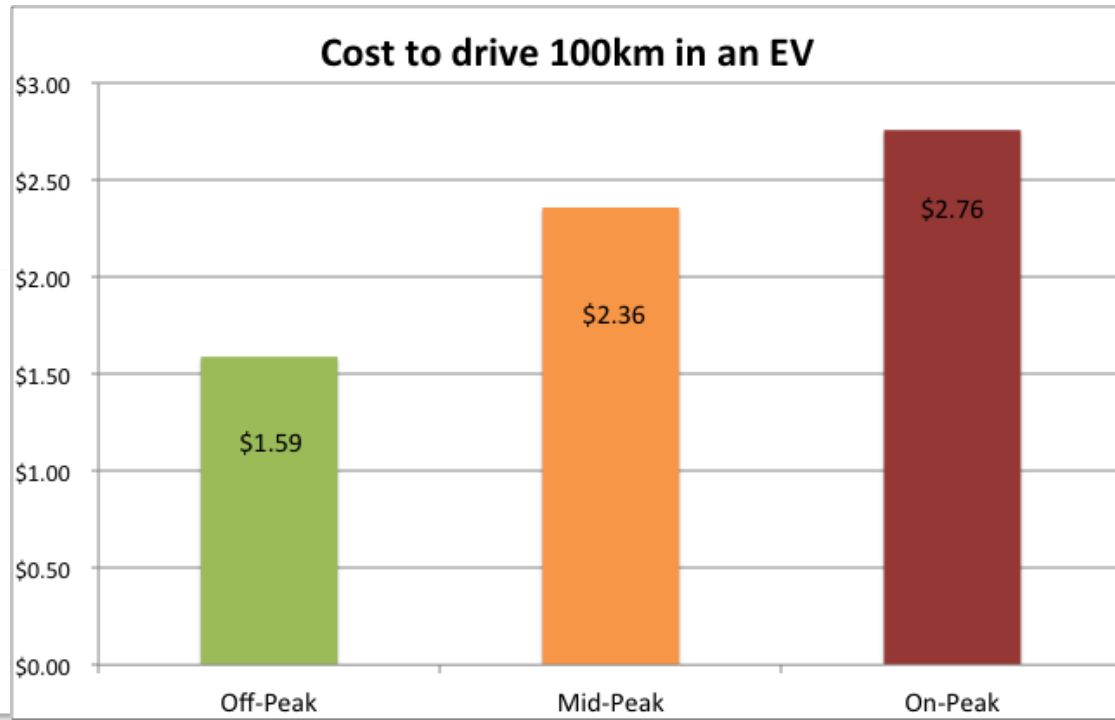
For current TOU pricing, please go to www.oeb.gov.on.ca.



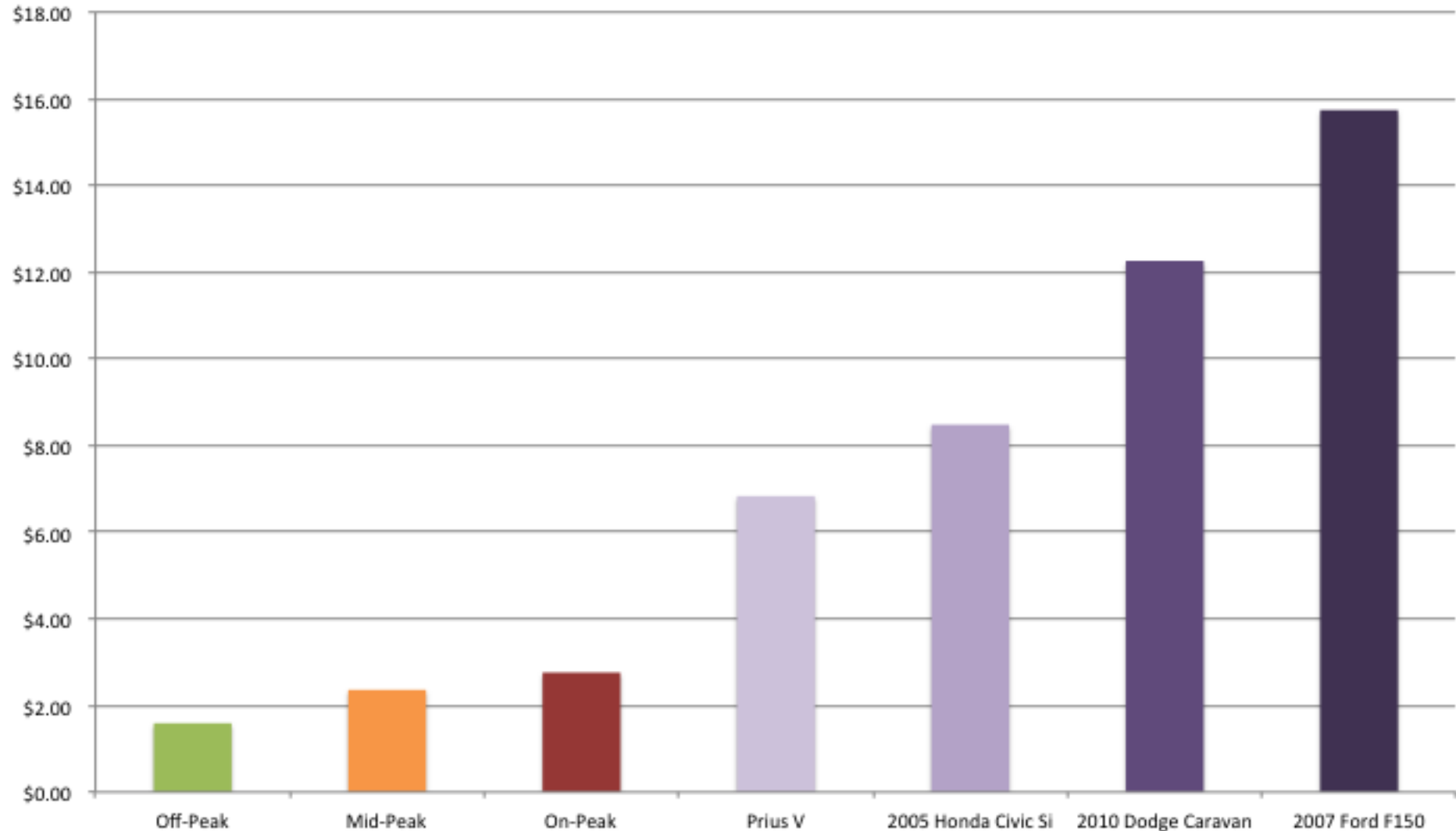
Plug in Drive Ontario



An EV can travel
100 km for \$1.59



Comparable cost of driving 100km in an EV and other popular vehicles



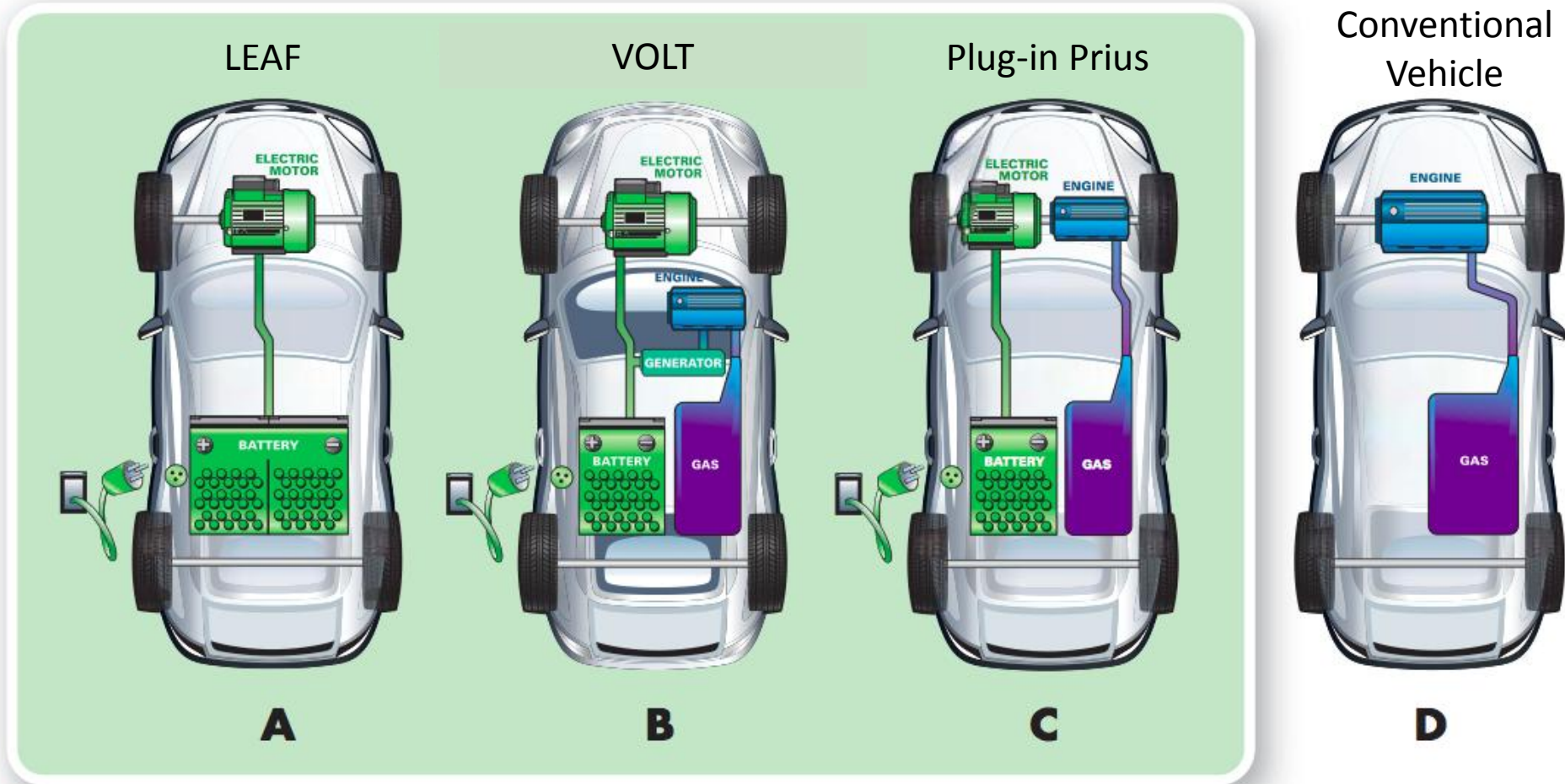


Figure 2. A comparison of PEV and conventional vehicle configurations. (A) battery electric vehicle, (B) series plug-in hybrid electric vehicle, (C) parallel plug-in hybrid electric vehicle, and (D) conventional internal combustion engine vehicle. (Courtesy Southern California Edison)



2011 Mitsubishi i-MiEV



2011 Ford Focus Electric



2011 Nissan LEAF



2010 Tesla Roadster



Prius Plug-in Hybrid



2012 Smart ED



2011 Chevrolet VOLT



2011 BMW ActiveE

VEHICLE	MANUFACTURER	VEHICLE TYPE	ELECTRIC RANGE	BATTERY SIZE	MODEL YEAR
LEAF	Nissan	BEV	161 km	24 kWh	2011
VOLT	GM	PHEV	64 km	16 kWh	2011
ActiveE	BMW	BEV	193 km	32 kWh	2011
Transit Connect Electric	Ford	BEV	128 km	28 kWh	2011
Focus Electric	Ford	BEV	161 km	24 kWh	2011
i-MiEV	Mitsubishi	BEV	120 km	16 kWh	2011
Prius Plug-in Hybrid	Toyota	PHEV	23 km	5.2 kWh	TBA
Smart ED	Daimler	BEV	112 km	16 kWh	2012
RAV4-EV	Toyota	BEV	161 km	~35 kWh	2012

NEW MARKET ENTRANTS

VEHICLE	MANUFACTURER	VEHICLE TYPE	ELECTRIC RANGE	BATTERY SIZE	MODEL YEAR
Roadster	Tesla	BEV	394 km	53 kWh	2010
Karma	Fisker	PHEV	80 km	20 kWh	2011
Coda Sedan	Coda	BEV	161 km	37 kWh	2011
F3DM	BYD	PHEV	100 km	13.2 kWh	2011
e6	BYD	BEV	400 km	72 kWh	2011
Think City	ThinkI	BEV	193 km	24 kWh	2012
Model S	Tesla	BEV	357- 480 km	42-95 kWh	2012

BEV = Battery Electric Vehicle
PHEV = Plug-in Hybrid Electric Vehicle

Level 1 – 120v

Charge to 80%: 12-18 hours
Cost: ~\$2,000

Voltage: 110v
Amperage: 16-30A
Power: 1.9-3.6kW



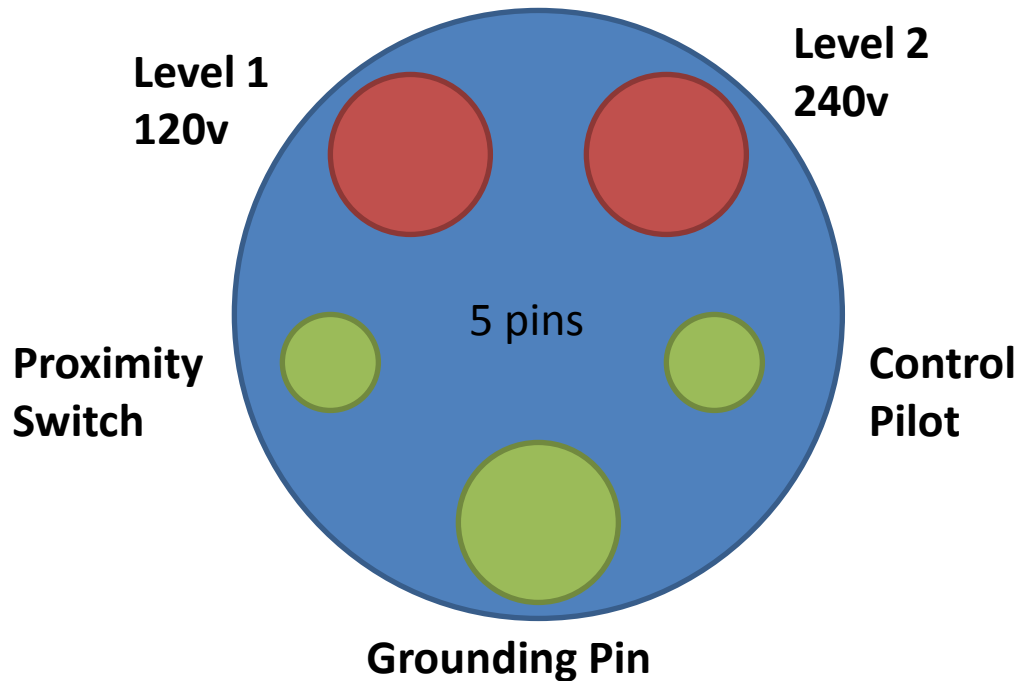
Level 2 – 240v

Charge to 80%: 6-8 hours
Cost: ~\$3,000

Voltage: 240v
Amperage: 30-70A
Power: up to 6kW

J1772 EV Plug

- Standard EV Plug for North America, Europe and Japan
 - Level 1 and Level 2 Chargers



DC Level 3 – 400v



Voltage: 400v

Amperage: 125A

Power: up to 50kW

Charge to 80%: 20-30 minutes

Cost: \$50,000+

Installation: \$10,000+

CHAdeMO (Level 3) Plug

- A coalition of Japanese industry:
 - *Toyota, Mitsubishi, Nissan, Fuji Heavy Industries and Tokyo Electric Power Company to form 'CHAdeMO'*
 - *Standard in Japan & Europe*
 - *North America?*



CHAdeMO



Plug in Drive Ontario



CHAdeMO

J1772



Plug in Drive Ontario

What is Plug'nDrive Ontario?

A not-for-profit coalition engaging in activities that will accelerate the adoption of electric vehicles (EVs) and maximize their environmental and economic benefits for consumers and businesses in Ontario.

Board of Directors to date:

- David Collie – CEO, Electrical Safety Authority
- Dennis Edell – CEO, Rain 43
- Len Griffiths – Partner, Bennett Jones Law Firm
- Jim Keech – CEO, Kingston Utilities and Chair of EDA
- Don MacKinnon - President, Power Workers' Union
- Tom Mitchell – CEO, Ontario Power Generation
- Gerry Smallegange – CEO, Burlington Hydro
- Lawrence Zimmering – CEO, RedBud Capital Corporation

Business Priorities

1. Education and Awareness

- Create a one-stop shop for information on EVs in Ontario;
- Road show to educate and excite consumers on benefits of EVs;
- Movie screenings "Revenge of the Electric Car" .

2. Research

Engage in research that help fill the gaps needed to advance EV deployment and influence consumer behaviours.

3. Infrastructure

Promote the development of EV infrastructure, particularly home charging and off-peak charging solutions as well as critical public infrastructure.



Plug in Drive Ontario

Proposed Road Show Stops

Barrie, Guelph, Hamilton, Kingston, Kitchener-Waterloo, London, Niagara, Ottawa, Toronto



Meetings/Consultations/Networking with stakeholders



Ontario

MINISTRY OF ENERGY
MINISTRY OF TRANSPORTATION
MINISTRY OF INFRASTRUCTURE



ONTARIO POWER GENERATION



Ontario Centres of Excellence



EATON



POLLUTION PROBE
CLEAN AIR. CLEAN WATER.

SUNLOGICS



EVERGREEN BRICK WORKS



AutoShare™

McMaster University



TORONTO HYDRO



UOIT
CHALLENGE INNOVATE CONNECT

University of Waterloo



Burlington Hydro Inc.

Guelph Hydro
Electric Systems Inc.



VERIDIAN

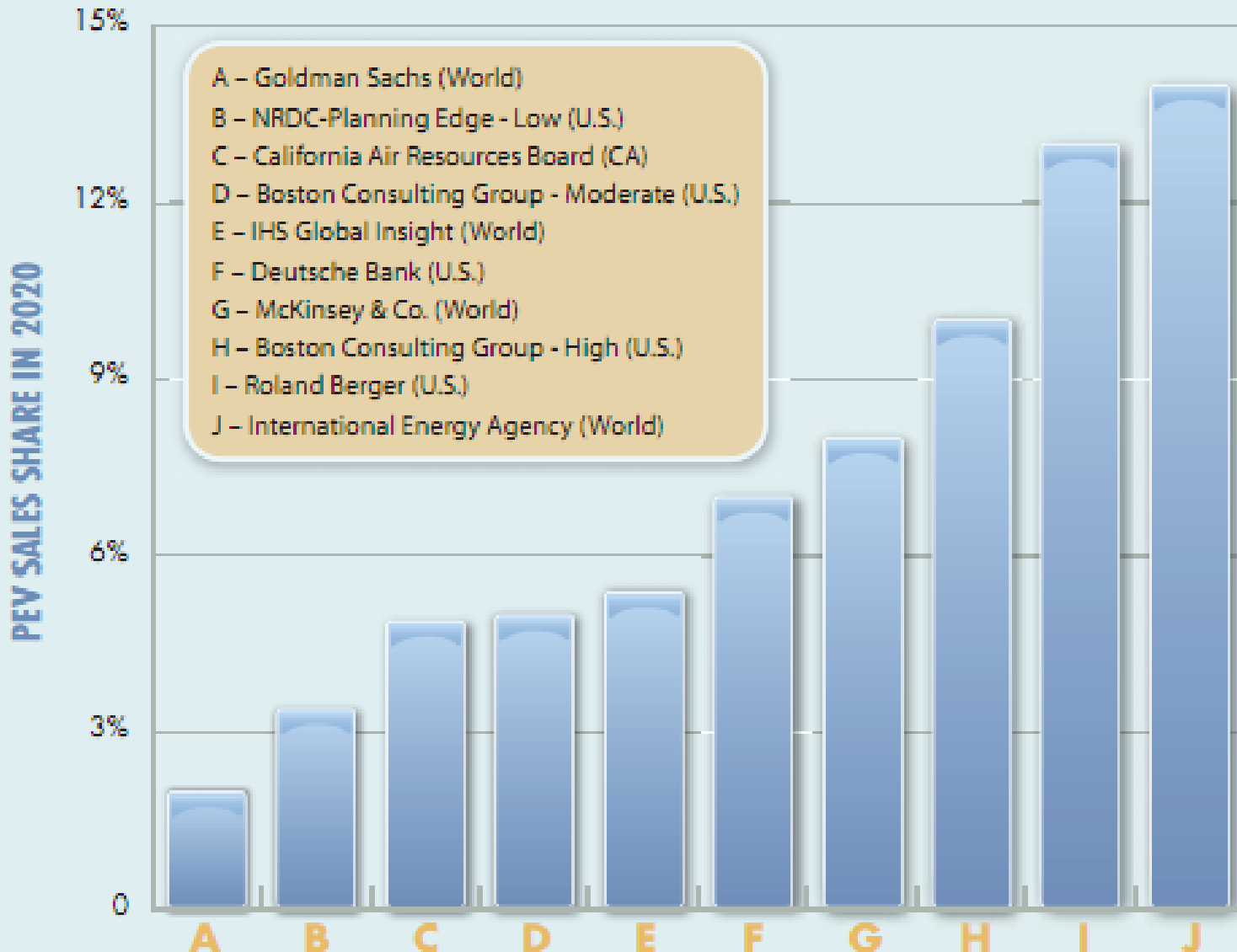
better place

TORONTO Atmospheric Fund

SIEMENS

EV Adoption is Unpredictable

California Example

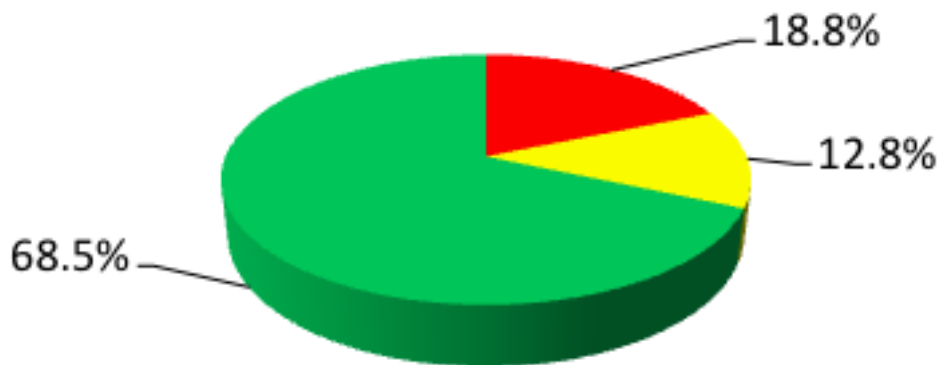


Source:
PEV Collaborative

Charging Behaviour: Time of Charge in Absence of Cost

Home EV Energy Used in May

on mid off



EV user charged off-peak at home in absence of cost driver

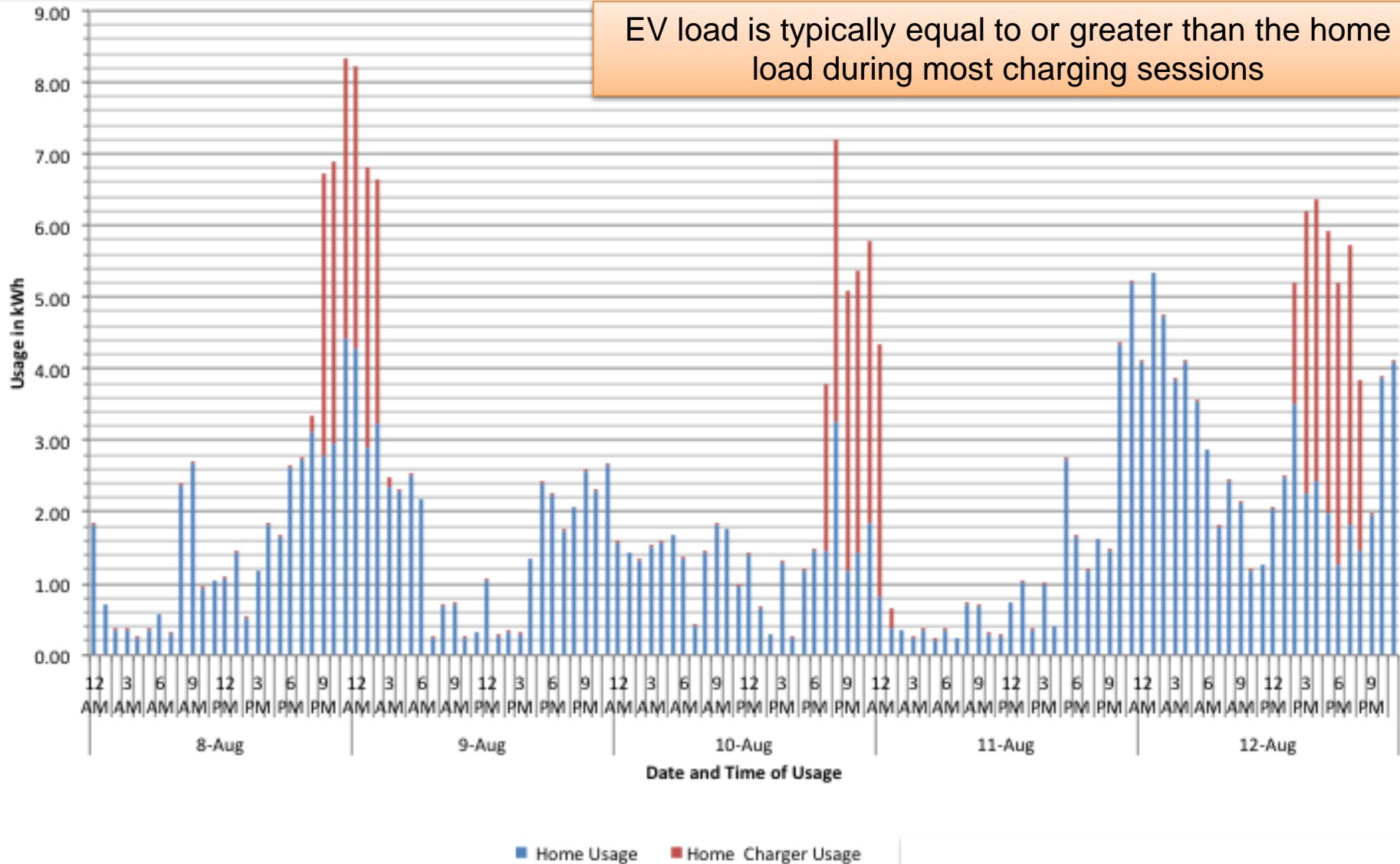
Public EV Energy Used in May

on mid off



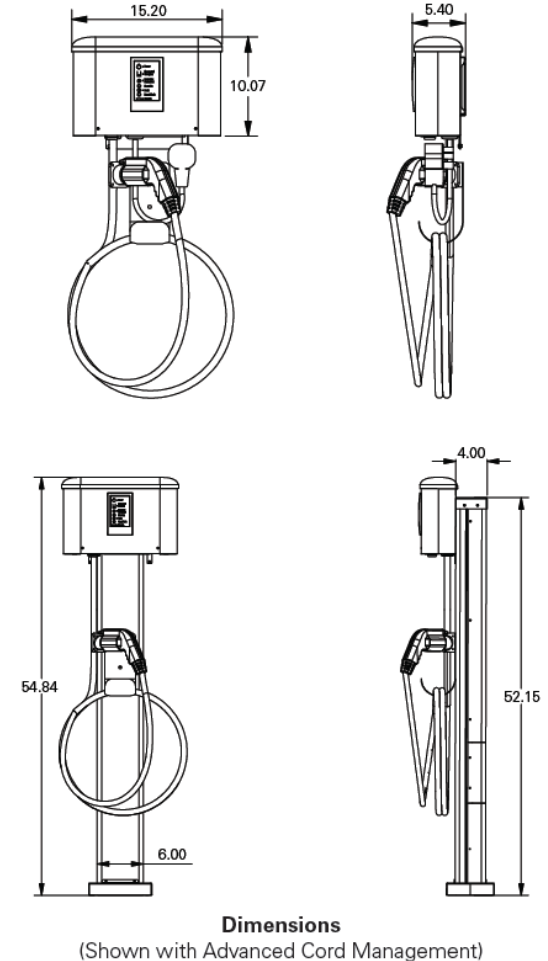
Grid Impact: *EV Load Equals Home Load*

EV load is typically equal to or greater than the home load during most charging sessions



Conclusions: Charging Behaviour

1. Range anxiety lessens over time - skipped charge days and shorter charge cycles
2. Charging typically does not commence with home arrival
3. Charging does not approach full discharge (8 hrs)
4. Public charging availability impacts charging behaviour significantly
5. Other incentives play a dominant role in the use of public charging
6. Charge time may not be significantly impacted by TOU rates



Conclusions: Grid Impact

1. EV adoption is more of a distribution issue rather than transmission or generation
2. Need a system to inform utility companies of EV installations to allow greater management
3. Average EV load is approximately 182% of the home load while charging
4. EV charging energy and costs are low relative to home energy and costs
5. Battery thermal management is an additive load that should be analyzed



Key Challenges and Opportunities

- Vehicle emissions are Ontario's largest source GHG emissions
- Plug-in vehicles are an important solution, allowing people to switch from gasoline to clean electrons
- Charging at night at night when emissions are lowest and prices are lowest maximizes both the economic and environmental benefits to Ontario
- Ontario has a unique combination of a clean generating mix, time of use pricing, smart meters and a vibrant auto sector, creating the opportunity to be a world leader in the commercialization of plug-in electric vehicles
- Some distribution challenges but not insurmountable.
- LDC's need to be 'in the loop'!

I  EVs

Plug in Drive Ontario



Plug in Drive Ontario



plugndrive.ca



PlugNDrive



Plug'nDrive Ontario



@PlugN_Drive



Plug'n Drive Ontario