Dear [INSERT COMPANY NAME] Staff,

[INSERT COMPANY NAME] is competing in the 2016 [**People Power Challenge**](http://www.partnersinprojectgreen.com/ppc2016)! We will compete against neighbouring companies to show that we are a true sustainability leader. With your help, we know we can win!

**There are 3 things we would like you to do:**

1. Give us your great green ideas! [**Click here**](https://www.partnersinprojectgreen.com/your-needs/engagement/people-power-challenge/submit-a-suggestion/) to tell us how we can be more green.
2. Pledge to take environmental actions! [**Click here**](https://www.partnersinprojectgreen.com/your-needs/engagement/people-power-challenge/people-power-challenge-pledges/) to tell us what green action you are going to take.
3. Download the Mobile App (see download instructions under my signature)

**Every month, you have the opportunity to win 3 great prizes:**

1. **MVP:** The individual deemed to be the most valuable player at each organization will win a prize worth $30 - 50
2. **APP ENGAGMENT:** The top app user at each organization will be entered into a draw to win a prize worth $200-300
3. **SUGGESTION GENERATOR:** The organization who gets the most suggestions will get a group activity (e.g. Behind the Scene tour at Toronto Zoo)

Your activities, plus our efforts to implement sustainability projects, will earn us points! The companies with the most points at the end of the Challenge get:

* **First Place - $6,000**
* **Second Place - $3,500**
* **Plaques & Recognition**
* **Bragging rights!**

To check out the People Power Challenge, please visit [www.partnersinprojectgreen.com/ppc2016](http://www.partnersinprojectgreen.com/ppc2016)

If you have any questions or want to get more involved, contact [INSERT NAME AND CONTACT EMAIL OF COMPANY REP/CHAMPION].

Thanks,

[INSERT NAME AND CONTACT EMAIL OF COMPANY REP]

***App Download instructions:***

1. Search “Nudge Rewards” in your app store
2. Download using your corporate email, **OR** if you do not have a corporate email, our company code here: ENTER YOUR COMPANY CODE
3. Log in

***iPhone users****: be sure to enable push notification when prompted*

**If you downloaded the Nudge App in previous years, you will need to re-install it. There have been many fantastic upgrades to the app and we want to ensure you are having the best user experience!**