

What is Partners in Project Green?

Opportunities to gain a competitive advantage through sustainable business practices are more attainable than you think. Partners in Project Green is a growing community of businesses working together to green their bottom line by creating an internationally-recognized eco-business zone around Toronto Pearson.

Through new forms of business-to-business collaboration, Partners in Project Green delivers programming that helps businesses reduce energy and resource costs, uncover new business opportunities, and address everyday operational challenges in a green and cost-effective manner.

Pearson Eco-Business Zone



Our partners in this program include:



360 SUSTAINABLE ENERGY PLANNING PROGRAM

A mentorship in energy and environmental management

www.partnersinprojectgreen.com



Growing A Culture Of Conservation

The 360 Sustainable Energy Planning Program assists and ensures that companies create and integrate a measurable energy management plan to be used throughout their site.

This program incorporates an energy assessment, training, and business plan, so that your energy team can develop and successfully execute an energy management plan that can reduce your costs, improve your environmental footprint and illustrate your company's leadership in its industry and community.

“The workshop provided a practical set of tools to develop a strategic and robust energy plan” – Ian Shaw, ArcelorMittal

Corporate Energy Manager World Wide

Why develop an energy management plan?

As the volatility of energy prices affects all industries, strategies for coping with rising costs are relevant to all organizations. Creating a culture of conservation is a reflection of an organization's core values and improved fiscal, social and environmental responsibility will illustrate an organizations leadership in their industry and community.

Companies often cite a lack of time, resources or expertise, as reasons for poorly executing an energy management program. However, with our current economic climate, it is essential that behaviours and attitudes adjust (towards energy and the environment) if an organization is to succeed long-term.

“Excellent workshop with an experienced presenter – good timing for us” – Rene Brown, Chrysler Canada

Cost - \$5,000 per site.

Enbridge Gas and Canadian Manufacturers and Exporters will rebate the entire cost

once the program is completed – meaning that you can develop a Sustainable Energy Plan for you facility at no cost.

For more information on the program, contact Partners in Project Green at:

416-661-6600, ext. 5316
admin@partnersinprojectgreen.com



The 360 Sustainable Energy Planning Program: a three-step process



1

EVALUATE

Determine which managers should be on your team with a thorough Energy Radar Assessment. A site walk-through combined with individual staff interviews will quickly capture and categorize the energy management activities and opportunities for your site. The report generated will segment your current state into six key areas: energy mandate, energy planning, energy procurement, resources, organizational integration and energy data. The results are used to identify and build an effective, cross-functional energy team to successfully implement an energy program.

2

PLAN

Continue your journey to energy excellence in a fast-paced, one-day interactive session where you will be exposed to more than 50 world-wide energy management best practices. During the session, you will be provided with all the tools and templates required to get your site on the path to success. Use the comprehensive energy scorecard to pin-point, prioritize and execute your customized energy program on three separate levels. Combined with Step 1, an organization can now develop targets for cost and consumption reductions.

3

ACTION AND SUPPORT

Develop your plan and get launched with support from 360 Energy. By reviewing your energy plan we will verify that your goals and objectives meet the SMART criteria (specific, measurable, achievable, realistic, time-bound). 360 Energy will assist you in presenting your comprehensive plan to senior management, ensuring your resources are available to meet your reduction targets.