

Greening the bottom-line in the Pearson Eco-Business Zone

WHAT IS THE PEARSON ECO-BUSINESS ZONE?

Opportunities to gain competitive advantage through sustainable business practices are more attainable than you might think. Partners in Project Green is a growing community of businesses working together to green their bottom line by creating an internationally-recognized 'eco-business zone' around Toronto Pearson.

Through new forms of business-to-business collaboration, Partners in Project Green delivers programming that helps businesses reduce energy and resource costs, uncover new business opportunities, and address everyday operational challenges in a green and cost-effective manner.

HIGHLIGHTS OF THE PEARSON ECO-BUSINESS ZONE

- Over 12,000 hectares of industrial and commercial land.
- Canada's largest employment area, home to 12,500 businesses and more than 355,000 employees.
- Major sectors include automotive supply chain, logistics and warehousing, food processing, plastics and aviation.
- On a yearly basis, the Pearson Eco-Business Zone consumes approximately 5.8 million MWh of electricity, 46 million GJ of natural gas, and 109 million m³ of water, resulting in 1.7 million tonnes of CO₂ emissions related to energy consumption.

WHY SHOULD BUSINESSES CARE ABOUT PARTNERS IN PROJECT GREEN?

- Sustainable business practices are becoming a competitive necessity. The eco-business approach offers organizations diverse opportunities to streamline business operations through resource and knowledge sharing, and proven eco-efficiency approaches.
- The business community can do more for the environment working together than apart. By facilitating innovative collaborative partnerships, Partners in Project Green will help companies achieve results faster, cheaper and with less individual risk.
- The Pearson Eco-Business Zone has the potential to become a world-class region for eco-innovation. Turning this vision into a reality and true competitive advantage demands collaboration between local businesses, governments, and communities.

HOW CAN BUSINESSES TAKE ACTION TODAY?

SPEAK UP: To advance collective learning, businesses are encouraged to share success stories, and offer input into new projects, issue areas and desired learning themes.

GET INVOLVED IN A PROJECT: Contact Partners in Project Green today to learn more about the wide range of programs currently available and in development. Get involved in projects that best fit your needs and sustainability priorities.

SPREAD THE WORD: Transforming the Pearson Eco-Business Zone into an internationally recognized region for green innovation is only possible through widespread participation and collaboration. Encourage your peers and partners to join you in your journey to build a prosperous, sustainable business in a prosperous, sustainable world.

To access learning resources online, sign up for a Partners Project Green project, or share success stories with the community, visit www.partnersinprojectgreen.com

PARTNERS IN PROJECT GREEN PROGRAMS AVAILABLE TO LOCAL BUSINESSES

ECO-EFFICIENCY: Receive a free walk-through assessment of your facility to identify energy, water and waste reduction opportunities, along with assistance in implementing and financing your projects.

GREEN BUILDING RETROFIT: Assistance for property management firms and property owners in developing strategies and financial opportunities for reducing costs and improving the performance of their building stock.

SUSTAINABLE TRANSPORTATION: Working with employers and Smart Commute® to offer greater travel flexibility, while addressing local congestion issues.

GREEN PURCHASING BLOCKS: Bringing businesses together to purchase green technologies at reduced prices.

BY-PRODUCT EXCHANGE: Networks and marketplaces for firms to trade resources and waste by-products.

GREEN SITE INITIATIVES: Support to build sites that address land use challenges and are better integrated with the natural environment through such activities as resurfacing or constructing new parking lots.

EDUCATION AND NETWORKING: Regular information sessions, business-to-business networking receptions and sharing of local green business stories.

MORE INFORMATION

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