



## Partners in Project Green Programs available to local businesses:

**Eco-efficiency:** Receive a free walk-through assessment of your facility to identify energy, water and waste reduction opportunities, along with assistance in implementing and financing your projects.

**Green Building Retrofit:** Assistance for property management firms and property owners in developing strategies and financial opportunities for reducing costs and improving the performance of their building stock.

**Sustainable Transportation:** Working with employers and Smart Commute® to offer greater travel flexibility while addressing local congestion issues.

**Green Purchasing Blocks:** Bringing businesses together to purchase green-technologies at reduced prices.

**By-product Exchange:** Networks and market-places for firms to trade resources and waste by-products.

**Green Site Initiatives:** Support to build sites that address land use challenges and are better integrated with the natural environment through such activities as resurfacing or constructing new parking lots.

**Education and Networking:** Regular information sessions, business-to-business networking receptions and sharing of local green business stories.

## Pearson Eco-Business Zone



Green your bottom-line in the Pearson Eco-Business Zone



For more information on Partners in Project Green programs and services, visit:

[www.partnersinprojectgreen.com](http://www.partnersinprojectgreen.com)



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## Choose better, choose green

Opportunities to gain competitive advantage through sustainable business practices are more attainable than you might think. Partners in Project Green is a growing community of businesses working together to green their bottom line by creating an internationally-recognized 'eco-business zone' around Toronto Pearson.

Through new forms of business-to-business collaboration, Partners in Project Green delivers programming that helps businesses reduce energy and resource costs, uncover new business opportunities, and address everyday operational challenges in a green and cost-effective manner.

## Pearson Eco-Business Zone highlights

- Over 12,000 hectares of industrial and commercial land.
- Canada's largest employment area, home to 12,500 businesses and more than 355,000 employees.
- Major sectors include automotive supply chain, logistics and warehousing, food processing, plastics and aviation.
- On a yearly basis, the Pearson Eco-Business Zone consumes approximately 5.8 million MWh of electricity, 46 million GJ of natural gas, and 109 million m<sup>3</sup> of water, resulting in 1.7 million tonnes of GHG (greenhouse gas) emissions related to energy consumption.

*"Partners in Project Green is the first large-scale effort at addressing climate change in a renewal setting. It's also significant because it takes an integrated approach. It doesn't just focus on energy and waste management issues—as important as they are—it also looks at greenspace improvements, employee health and productivity and, ultimately, green jobs."*

—Toby Lennox, Vice President,  
Corporate Affairs and Communications,  
Greater Toronto Airports Authority

## Partners in Project Green approach to eco-business innovation

With energy costs and public demand for environmental stewardship on the rise, sustainable business practices are becoming a competitive necessity. Forward-thinking organizations are embracing the eco-business approach to get and stay ahead. Here's how:

**High-performance business:** Cutting costs and minimizing waste by more efficiently and effectively using resources, energy, land, infrastructure and people.

**Collaborative synergies:** Generating shared savings through pooled materials and energy purchasing, or by-product exchanges that can turn waste into assets and new revenue streams.

**Proven practices:** Driving results faster—and with less individual risk—by fostering peer learning between businesses, governments and communities with a track record of success.

**Maximizing return on investment:** Building sustainable infrastructure rooted in modern technologies and processes that generate returns year after year.

**Leadership in building a sustainable economy:** Enhancing public profile by creating social, ecological, and economic value for employee and community stakeholders—building the backbone for a cleaner, healthier and more sustainable economy.

## Find your fit

Explore the many ways you can prosper through sustainable business practices and help make the Pearson Eco-Business Zone a region that others look to for leadership in eco-innovation. To take the next step, contact Partners in Project Green today.

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