



GTAA
Partners in
Project Green
A PEARSON ECO-BUSINESS ZONE



A Vision for the Pearson Eco-Business Zone

- An internationally recognized community known for its **competitive, high performance and eco-friendly business climate**
- A model for leveraging regional transportation, economic, ecological assets, all harnessed by a talented pool of social capital



A Partnership between



What is eco-business?

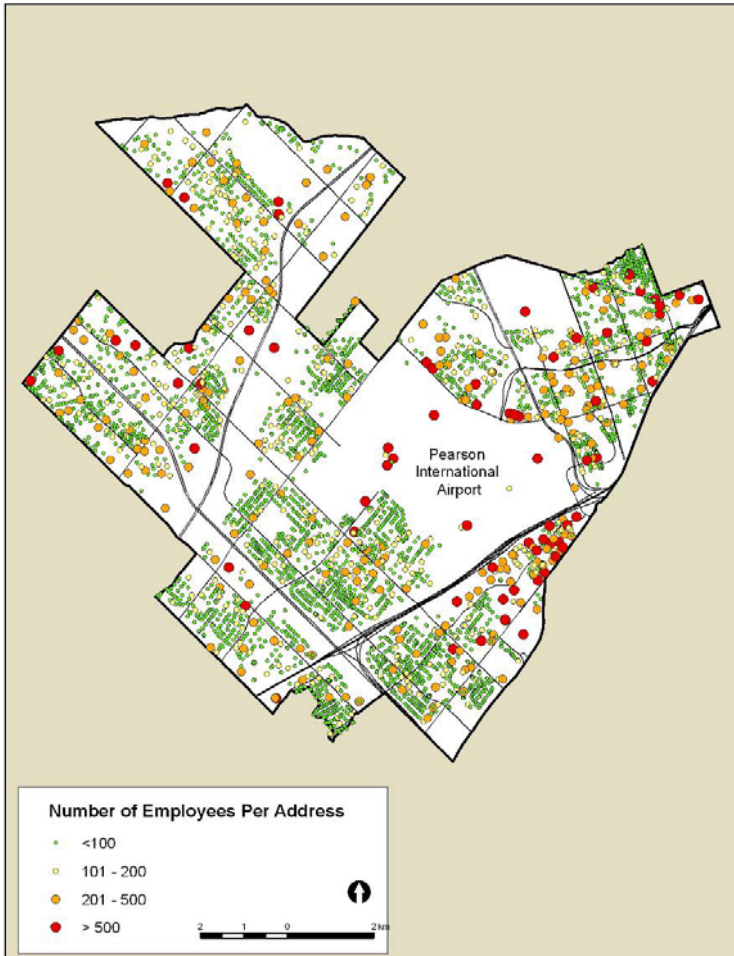


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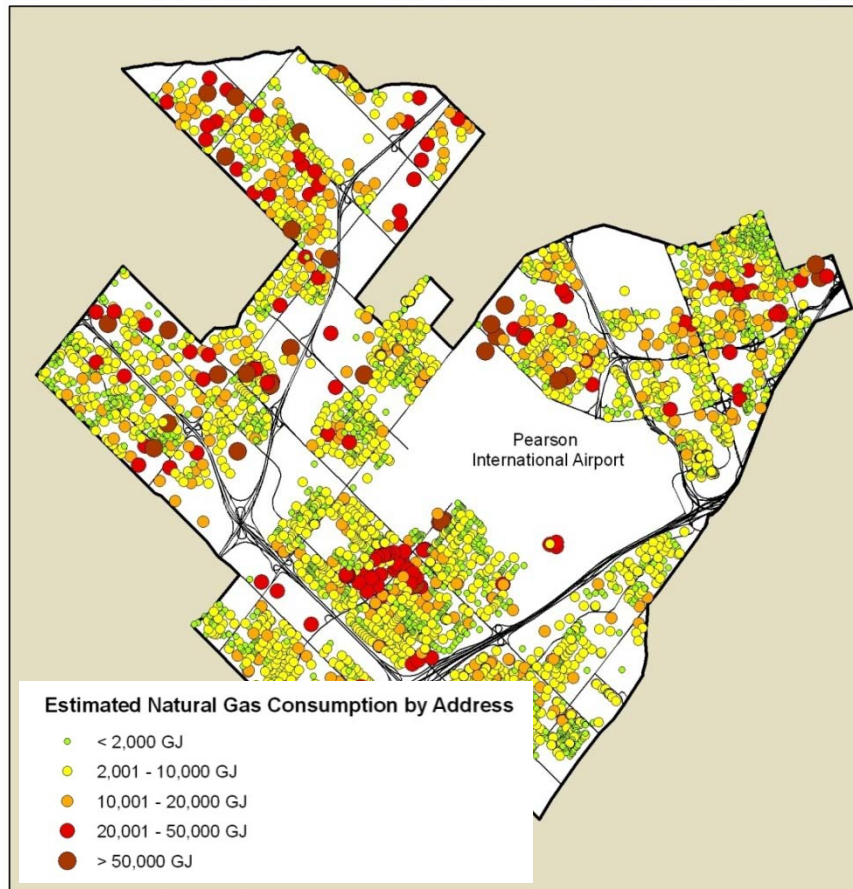
Creating value through partnerships.

Business Activity in the Pearson Eco-Business Zone



- 12,000+ businesses
- 350,000+ employed in area (largest employment area in Canada)
- Key sectors:
 - Logistics/Warehousing
 - Automotive Supply Chain
 - Food Processing
 - Plastics
 - Airport Related

Energy Consumption



- 46,000,000 GJ of natural gas in 2007
- Estimated 5,800,000 MWh of electricity-use
- Total cost of energy consumption – \$563,000,000
- Two largest consumers:
 - Manufacturing
 - Logistics/warehousing

Water Consumption



- 108,500,000 m³ of water consumed in study area
- Largest consumption:
 - Logistics/Warehousing (35.9 million m³)
 - Food Processing (6.5 million m³)
 - Automotive (1.8 million m³)
- Keen interest in focus groups for water programming



Eco-Efficiency Team

- Partnership of utilities, municipal partners and industry associations to develop and deliver programming to businesses.
- **Programs:**
 - Eco-Efficiency Program
 - Sustainable Energy Plan Program
 - Energy Coach Program
 - Energy Library & Workshops

Resource Re-utilization Team



- Partnership of public and private sector to develop programming to help businesses turn waste into revenue.



- **Current Initiatives:**
 - Food Waste Reutilization Study
 - Regional Waste Exchange Study

Green Purchasing Team



- Partnership among businesses in the area to coordinate bulk procurement of green technologies at reduced rates.
- **Current Initiatives:**
 - Clinton Climate Initiative Purchasing Alliance (Clinton Foundation and C40)
 - Green Cleaning Program (Unisource and Johnson Diversey)
 - Green Business Database (Greening Greater Toronto)

Green Job Corp Team



- Partnership with the private sector, post-secondary facilities and our municipal partners to connect green job opportunities to young people in the area.



- **Current Initiatives:**
 - Cool Rexdale (Semple-Gooder, Toronto & Local 30)
 - Rexdale Green Entrepreneur (Pathways to Education)
 - Energy Co-op Program (UW, Seneca and Humber)
 - Sustainable Business Plan Program (Seneca)

Policy Harmonization Team



- Group of municipalities, developers and citizens, working together to implement best-practices for eco-economic development across jurisdictions.
- **Current Initiative:**
 - Inter-municipal land-use policy tools and best-practices.



For more information:

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Or visit: www.partnersinprojectgreen.com



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