



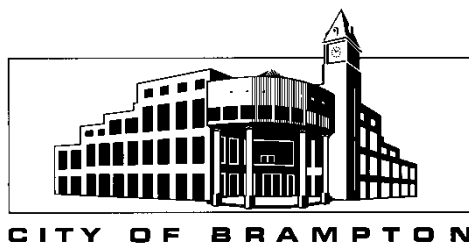
GTAA
Partners in
Project Green
A PEARSON ECO-BUSINESS ZONE



A Partnership between



GREATER TORONTO AIRPORTS AUTHORITY





Bayer



KUEHNE+NAGEL



George Weston Foods Limited



Unilever



Bentall



Pratt & Whitney



Canadian
Manufacturers &
Exporters

LANGE



MONTECO™



MOLSON



Means Business
est. 1976



The Brampton
Board of Trade
Since 1887

the
LoweMartin
Group

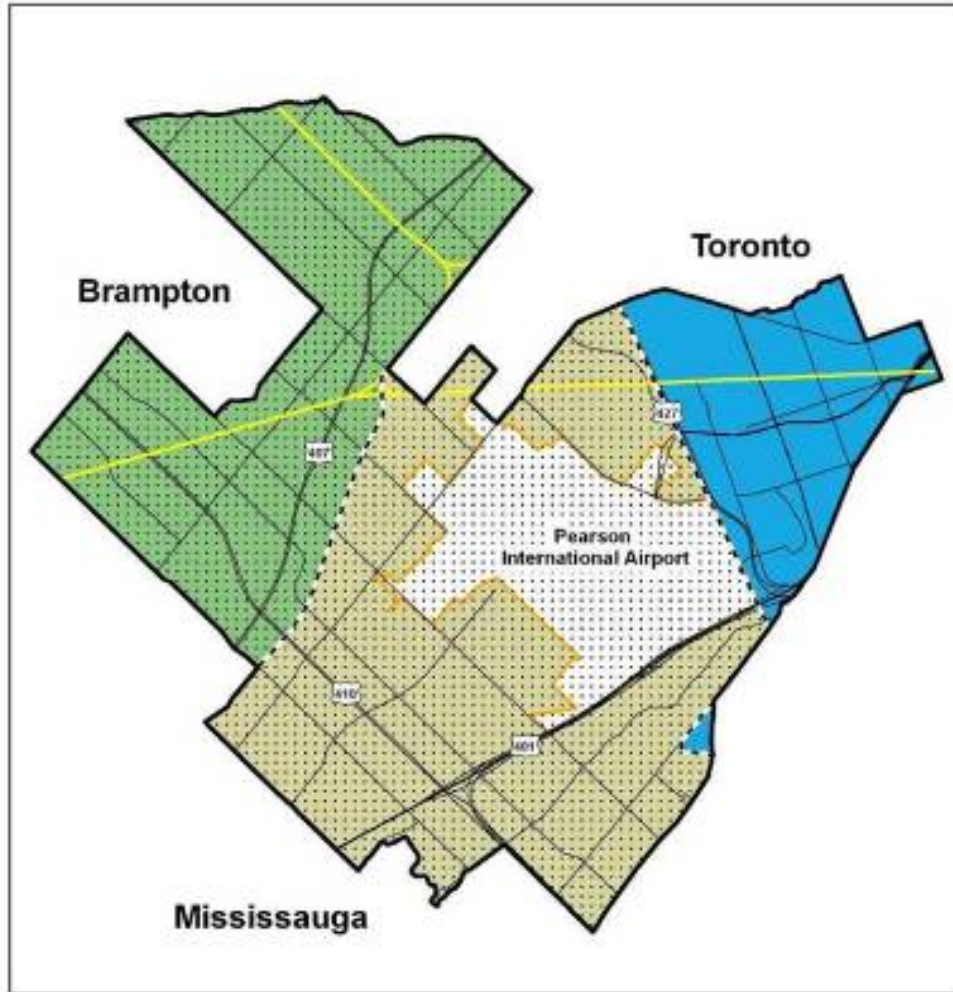


What is eco-business?



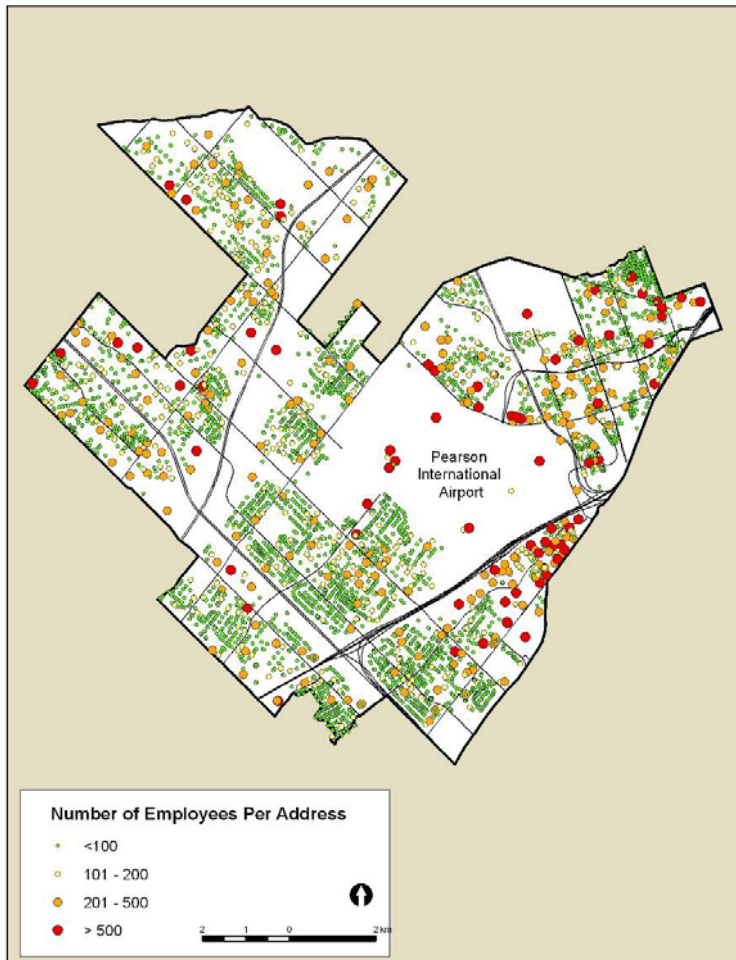
Creating value through partnerships.

Partners in Project Green study area:



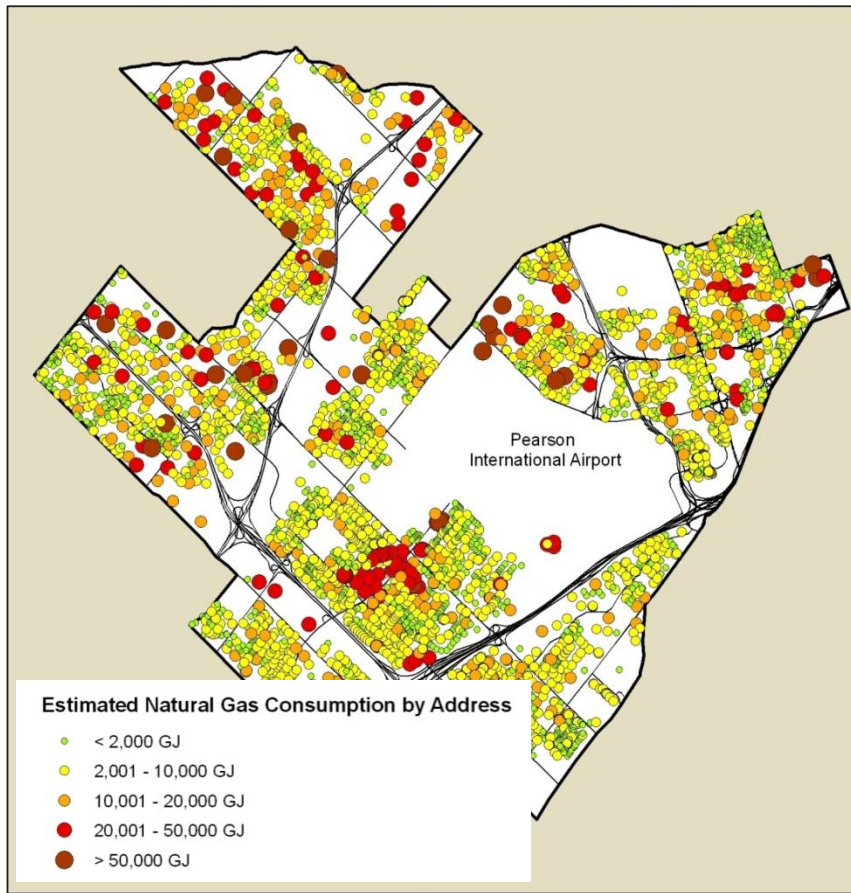
- 12,000+ hectares of industrial/commercial land surrounding Toronto Pearson
- North America's largest eco-business zone covering 4 municipalities

Business Activity in the Pearson Eco-Business Zone



- 12,000+ businesses
- 350,000+ employed in area (largest employment area in Canada)
- Key sectors:
 - Logistics/Warehousing
 - Automotive Supply Chain
 - Food Processing
 - Plastics
 - Airport Related

Energy Consumption



- 46,000,000 GJ of natural gas in 2007
- Estimated 5,800,000 MWh of electricity-use
- Total cost of energy consumption – \$563,000,000
- Two largest consumers:
 - Manufacturing
 - Logistics/warehousing

Water Consumption



- 108,500,000 m³ of water consumed in study area
- Largest consumption:
 - Logistics/Warehousing (35.9 million m³)
 - Food Processing (6.5 million m³)
 - Automotive (1.8 million m³)
- Keen interest in focus groups for water programming



ECO-EFFICIENCY PROGRAM

Your one-stop shop for greening your bottom line



Step 1 : FREE Walk-Through Assessment

Pre-Qualified Consultant completes free assessment to identify “low-hanging” fruit opportunities and bmps.



Step 2: Detailed Eco-Efficiency Assessment

Detailed Cost-Shared Assessment to dig deeper into opportunities and develop business case.



Step 3: Implementation Assistance

Assistance in coordinating financial assistance applications.

360 SUSTAINABLE ENERGY PLANNING PROGRAM

A mentorship in energy and environmental management



Step 1 : Evaluate

Site assessment and staff interviews to identify current conditions and opportunities.



Step 2: Plan

Interactive workshop to develop a comprehensive energy plan for your facility based on global best practices.



Step 3: Action & Support

Complete the energy plan with support from 360 Energy and gain buy-in from senior management.

Pearson Eco-Business Zone – Other current projects and opportunities ...



- Green Purchasing Block (joint procurement of green technologies)
- Green Building Retrofit (assistance on retrofitting multiple buildings)
- Employment Land Planting (team building tree planting)
- Networking/Workshops (education and networking sessions)
- Website Tools (financial assistance database, best practices, local stories, etc.) – www.partnersinprojectgreen.com

Pearson Eco-Business Zone – Projects in development ...



- **Resource Re-Utilization Network** (facilitating waste exchange opportunities)
- **Airport District Energy System** (undertaking feasibility assessment of district energy opportunities)
- **Policy Harmonization** (reconciling eco-business land-use opportunities)
- **Green Job Development** (Green Job Corp. & Green Business Retention Strategy)
- **Transportation Mgmt Assoc** (developing community options for employees)



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For more
information:

Chris Rickett, Project Manager

416-661-6600 ext. 5316

crickett@trca.on.ca

www.partnersinprojectgreen.com