

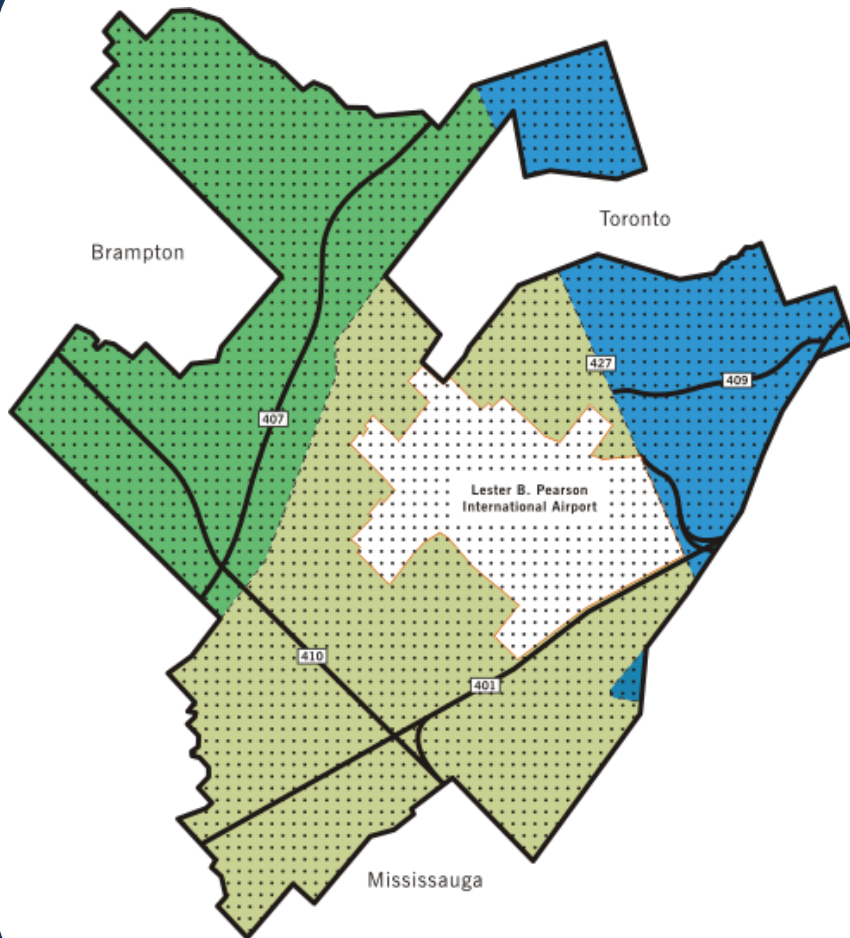


Partners in Project Green
A Pearson Eco-Business Zone

A Partnership between



Pearson Eco-Business Zone highlights:



Over 12,000 hectares of industrial and commercial land.

Canada's largest employment area, home to over 12,500 businesses and more than 350,000 employees (*1,466 companies employing 53,000 people in Toronto*)

Major sectors include automotive, logistics, food processing, plastics and aviation.

Over 5.8 million MWh of electricity, 46 million GJ of natural gas and 109 million m³ of water used on annual basis.



CONSULTING SERVICES

Assistance in identifying ways to reduce energy, water and waste costs, along with assistance in implementing and financing projects.



GREEN PROCUREMENT

Ability to access green purchasing groups to take advantage of reduced pricing on products and services.



TRAINING AND NETWORKING

Access to information sessions, sustainability training and business-to-business networking events.



By the numbers:

Companies Engaged:

- 314 Partner Companies (118 within Toronto)
- 104 Business Ambassadors (38 within Toronto)
- 560 Companies engaged in 1,160 Projects since the beginning of 2009 (371 Projects with Toronto businesses).
- Toronto's annual contribution of \$75,000 leverages \$1.3 million in funding from public and private sources (60% public and 40% private).

Toronto Companies engaged in Partners in Project Green:

- Spec Furniture
- Lassonde Beverages
- Woodbine
- KIK Custom Products
- Bayer
- Molson
- Weston
- Maple Leaf
- Unilever
- Kraft
- Tremco
- Calstone
- Sears
- Lincoln Electric
- Loyalty One
- Janes Family Foods

Company Highlights



KIK Custom Products

KIK has utilized the Eco-Efficiency Program, hosted a Lean and Green Training Session that identified \$60,000 in savings, and has become a member of the Sustainable Manufacturing Consortium.



Spec Furniture

Spec has utilized the Eco-Efficiency Program, diverted 75% of their waste saving over \$15,000 and has joined the Sustainable Manufacturing Consortium.



Lassonde Beverages

Lassonde utilized the Energy Co-Op Program, identified \$240,000 in savings and has been recognized as a leading facility within their organization's portfolio.



Moving Forward:

- Continue delivery of programming in the Pearson Eco-Business Zone in collaboration with City of Toronto staff
- Expand cost-effective and scalable programming into other City of Toronto employment lands as per the Toronto Green Economic Sector Development Strategy
- Identify City of Toronto Council Representative to sit on the Partners in Project Green Steering Committee



For more information:

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