

2010 ECO-BUSINESS SUMMIT

Practical Training to Realize Energy Reductions

September 30 – October 1, 2010

International Centre
6900 Airport Road, Mississauga



The **2010 Eco-Business Summit** is focused on giving businesses the skills they need to realize energy reduction opportunities – getting beyond the big picture of why businesses should reduce their costs, and giving hands-on training on how to identify, sell and implement energy projects.

Day 1 – September 30, 2010

Energy Management Training
Two Streams:

Energy Efficiency Financing

Part 1: How to Talk Like an Accountant

Focusing on helping energy managers speak like accountants in order to sell their energy projects, this training session will utilize hands-on tools to help attendees build the business case for implementation.

Part 2: Navigating Financing Models

With the business case established, this training session will highlight different financing models to help businesses implement their energy reduction projects.

Operational Management

Part 1: Sustainable Energy Planning

Benchmarking your company against 60 of the world's best practices in energy management, this session will help your company develop a Sustainable Energy Plan that provides a roadmap for reductions and highlights easy, low-cost opportunities from simple management and operational changes.

Part 2: Operational versus Technical

Building on the sustainable energy plan process, hear first hand from local companies how a Sustainable Energy Plan can result in improved performance and productivity.

Evening Reception & Vendor Showcase



Day 2 – October 1, 2010

Sustainable Business Tours Two Streams:

The Pearson Eco-Business Zone is home to many examples of sustainability in action. Two tour streams will visit local leaders in the Pearson Eco-Business Zone to see first hand how greening your operations can lead to cost reductions and new business opportunities.

Tour 1

Tour 2

International Centre

The International Centre has implemented a vigorous Sustainability Program. See it in action during this breakfast tour.

Lange Transportation

See first hand how Lange Transportation retrofitted their 30 year old warehouse/office to be more energy efficient, and see how their geo-thermal system provides all of their heating and cooling needs.

Sims Recycling

Nothing goes to landfill from Sims Recycling - and they recycle anything with a plug and then some. Visit their production line and see how electronics are recycled at the end of their lives.

GTAA Co-Generation Plant

This co-generation facility is able to generate electricity and use the excess thermal load to heat and cool Toronto Pearson.

FESTI

This LEED Silver Fire and Safety Training Institute uses passive solar design, radiant heating, a green roof, and energy efficiency to make it one of the most sustainable buildings at Toronto Pearson.

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Loyalty One

Currently home to the largest rooftop solar installation in Canada, this LEED Silver building highlights the latest in green office design.

Molson

A leader in energy management and recycling, tour Molson's production line and finish the day off with a visit to their pub.



Sponsorship and Exhibitor Opportunities

Sponsor

Contribution Level: \$2,500

This includes:

- Full-colour, half-page promotional space in conference program
- Full-colour conference signage at registration table
- Exhibit (8'x10') space
- Complimentary conference registration for two (2) attendees
- Three minute video ad on Partners in Project Green website
- Logo on conference website

Exhibitor

Contribution Level: \$500

This includes:

- Exhibit (8'x10') space
- Complimentary conference registration for one (1) attendee
- Recognition in conference program
- Three minute video ad on Partners in Project Green website

All conference exhibit spaces will be allocated on a first-come, first-serve basis.

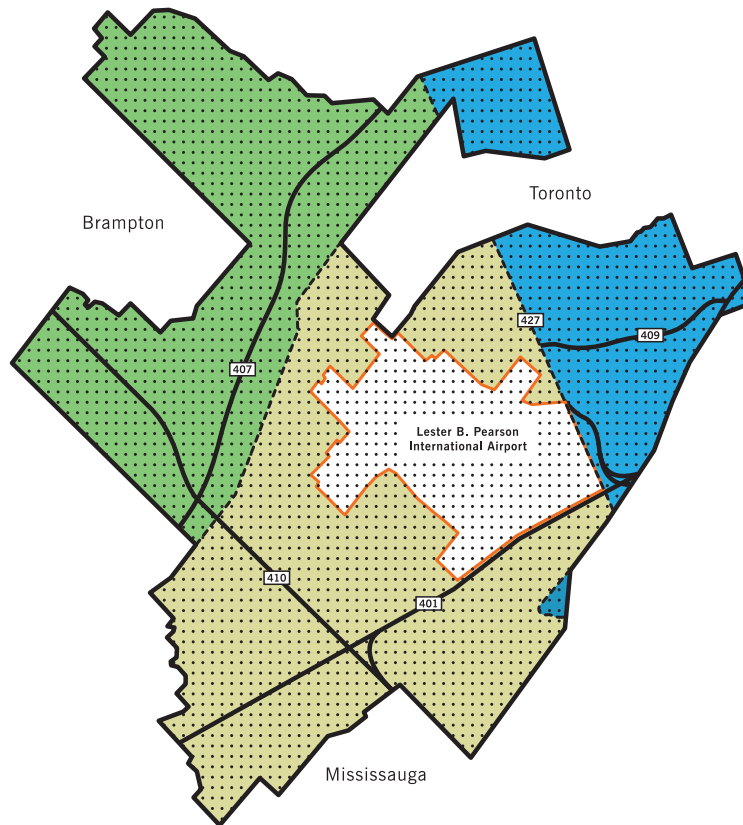


What is Partners In Project Green?

Opportunities to gain a competitive advantage through sustainable business practices are more attainable than you think. Partners in Project Green is a growing community of businesses working together to green their bottom line by creating an internationally-recognized eco-business zone around Toronto Pearson.

Through new forms of business-to-business collaboration, Partners in Project Green delivers programming that helps businesses reduce energy and resource costs, uncover new business opportunities, and address everyday operational challenges in a green and cost-effective manner.

Pearson Eco-Business Zone



www.partnersinprojectgreen.com

