



Partners in Project Green Executive Committee  
Minutes – March 31<sup>st</sup>, 2010

**In attendance:** *Chris Rickett (TRCA), Chandra Sharma (TRCA), Adele Freeman (TRCA), Brian Denney (TRCA), Toby Lennox (GTAA), Michael Brandt (Monteco), Ernie Springolo (Bayer), Anne Tennier (Maple Leaf), and David Szwarc (Peel).*

**Regrets:** *John Coyne (Unilever).*

1. Steering Committee Agenda – April 13<sup>th</sup>, 2010
  - The Partners in Project Green Steering Committee Agenda was reviewed and changes were developed for the following reports:
    - Resource Reutilization Feasibility Study – the committee decided that the recommendation should only cover the development of a business plan, pending Ministry of the Environment support, as opposed to recommending the actual establishment of a regional materials exchange. Pending the results of the business plan, the establishment of a regional materials exchange will come back to the Steering Committee for approval.
    - Rooftop Solar Report – the committee wanted clearer direction for the Steering Committee on what the recommended steps for implementation were.
    - Annual Report – the annual report was reviewed and the committee wanted the tone to be changed to reflect the results within the Pearson Eco-Business Zone, as opposed to simply Partners in Project Green.
2. 2010 Meeting and Events Overview
  - The committee reviewed the 2010 meeting and events schedule.
3. Sponsorship Model Review
  - The committee felt that the sponsorship model review should be put forward to a future meeting of the Business Development Team.
4. Business Plan Development Update
  - The committee felt that the business plan development update should be put forward to a future meeting of the Business Development Team.
5. Ambassador Program Update
  - The committee reviewed the Business Ambassador Program and the program was readied for public release.