



For more information, contact Partners in Project Green at: 416-661-6600 Ext. 5594.

www.partnersinprojectgreen.com

Our partners in this program include:

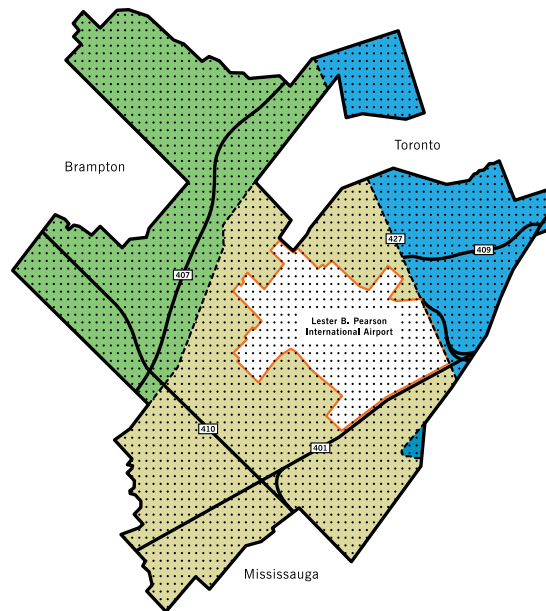


What is Partners in Project Green?

Opportunities to gain a competitive advantage through sustainable business practices are more attainable than you think. Partners in Project Green is a growing community of businesses working together to green their bottom line by creating an internationally-recognized eco-business zone around Toronto Pearson.

Through new forms of business-to-business collaboration, Partners in Project Green delivers programming that helps businesses reduce energy and resource costs, uncover new business opportunities, and address everyday operational challenges in a green and cost-effective manner.

Pearson Eco-Business Zone



COOL ☀️☀️☀️☀️ REXDALE

Eco – Roofs Program



Get Started

- Step 1** Get a free estimate from our partner roofing contractor on an eco-roof solution.
- Step 2** If our partner roofing contractor is your successful bidder, they will take care of all available financial incentives.
- Step 3** Your eco-roof is installed.
- Step 4** Enjoy the environmental, social and financial benefits of your new eco-roof.

Benefit Your Bottom Line

Save on your building energy costs, access funding, and enjoy increased roof life expectancy.

Benefit the Community

Through participation in this program, local Rexdale youth will be hired and trained to pursue a career in the eco-roofing industry.



Increase Your Profile in the Community

Participating companies will have the chance to be profiled in the media and on our website.

Benefit the Environment

Green roofs and cool roofs help reduce urban heat, which is a particular concern as global temperatures rise. Green roofs also help manage stormwater, enhance biodiversity, improve air quality and energy efficiency, and beautify our city.

Partners in Project Green Cool Rexdale Eco-Roofs Program



What is an Eco-Roof?

A **Cool Roof** is a roofing system with a white or reflective membrane that keeps the roof, and the building, cool in summer.

A **Green Roof** is a roof surface that supports the growth of vegetation. It is comprised of a waterproofing membrane, drainage layer, soil and vegetation.



Eco-Roof Incentive Program

Businesses in Toronto that are retrofitting an existing roof with a cool or green roofing system may be eligible for a subsidy through the City of Toronto Eco – Roofs Incentive Program:

Cool Roofs - \$2 – 5 / m² to a maximum of \$50 000
Green Roofs - \$50 / m² to a maximum of \$100 000

Discounted Eco-Roofing Materials

Businesses can take advantage of reduced pricing on many eco-roofing materials, negotiated through the Clinton Climate Initiative's Purchasing Alliance.

Combine with Rooftop Solar Power

Optionally, combine your new roof with a rooftop solar installation, and take advantage of premium pricing offered through Ontario's FIT program.



For businesses ready to replace their roof, the Cool Rexdale Program provides access to superior eco-roofing systems, energy savings, financial assistance, and an opportunity to help the local community.

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